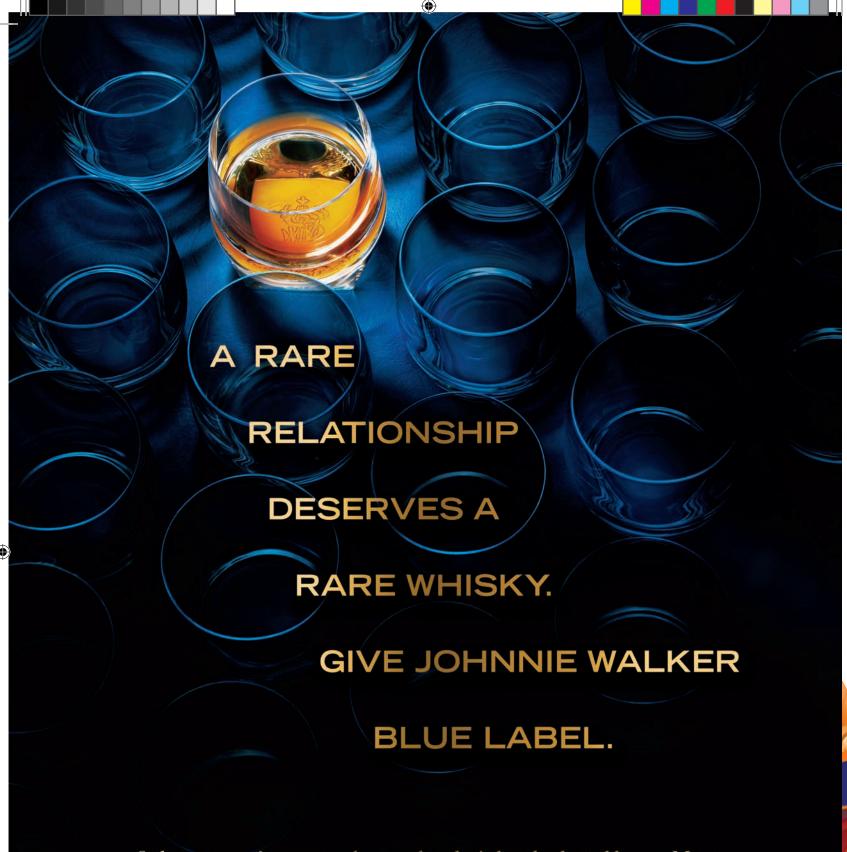
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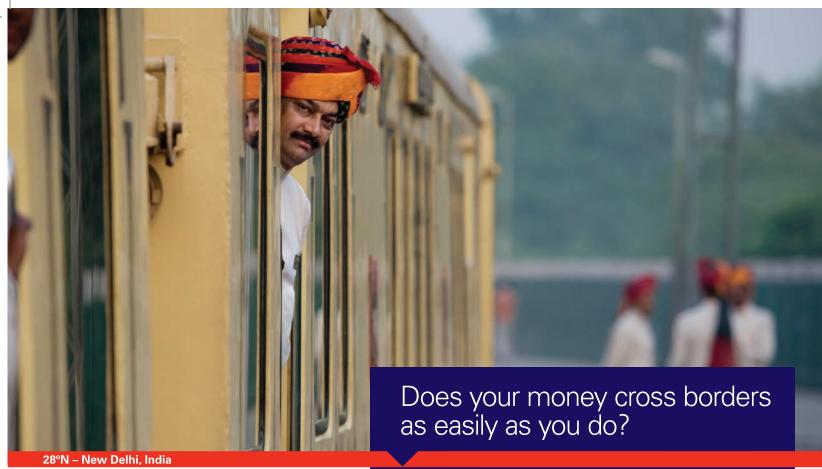
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MAGAZINE COVER THEME

Confluence of Colours

Colours have meanings. They acquire a significance that is beyond the obvious. Colours lend consonance and harmony to our understanding of everything. Equally, they cause cognitive dissonance that stems from a yearning of the mind and a churning of ideas.

The Sanskrit word Manthan exemplifies this process. The result of this churning is amrit — elixir — that emerges from the bottom of the ocean through a Wave of Change.

The bilateral relations between Canada and India have been through many decades of churning and have brought about a change in the mindsets, a change that has ushered in the dawn of a new era in cooperation and collaboration.

A Wave of Change.

For 34 years, the Indo-Canada Chamber of Commerce (ICCC) has been engaged in defining the terms of endearment, broadening the commonalities, narrowing disagreements, eliminating differences. Building Bridges:

Wave of Change – our theme this year reflects this ever-changing dimension of Canada-India relations.

Enthusiastic creative designer Surbhi Guleria-Joshi turned the challenge into an opportunity by eschewing the obvious and the literal; she blended the national colours of Canada and India into a finely balanced mosaic a confluence of colours.

This confluence transcends the mere depiction of the theme and captures the kaleidoscopic nature of the multicultural diversities that represents the true essence of both the Canadian and the Indian societies.





EDITOR'S NOTE

The "good old days" have changed. Charles Kettering said "The world hates change, yet it is the only thing that has brought progress". The best way to deal with change, of course, is to identify the forces currently building or at work, then prepare and execute a response.

In times of great turmoil, it is the entrepreneurial mind-set that will prevail. They are more agile and willing to take risks and seize opportunities.

The "love-in" with India continues. Last year we looked at the trade initiatives taken by Central Canada; this year's magazine takes a look at the efforts of the Western Provinces. We continue to see increasing opportunities for the Canadian SME sector in doing business with India. With the Year of India being celebrated in Canada, the Indian business leaders have made the trip here to promote business and investment opportunities in various states of India. The prominence of Canada as a trade partner was recognized by the Government of India when it selected Toronto, Canada to hold this year's Regional PBD.

The ICCC continues to engage its members and provide programs for the professional, educational, social, recreational and employment advancement for the community. It primarily serves — Canadians of Indian origin and descent. The Chamber appreciates its members' participation in deciding the content and form of its programs and events. Together, we can make them more meaningful and enjoyable. Please keep those ideas flowing.

Best Regards

HARJIT KALSI

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ABOUT THE ORGANISATION

The Indo-Canada Chamber of Commerce (ICCC) was founded in 1977. ICCC is a membership based, volunteer driven, not-for-profit, non-partisan and privately funded business organisation representing its members from the Indo-Canadian business and professional communities across Canada.

THE MANDATE

To promote trade and commerce between Canada & India with support provided to and received from various levels of government, and establishing links with global business organisations.

To provide business networking opportunities for our members, sponsors and partners to enable the sharing of ideas, information and experiences in order to promote mutual business success; to create learning opportunities for our members through seminars, workshops and conferences.

To recognise the achievements and contributions of the Indo-Canada community to the business and social fabric of Canada.

THE VISION

We work hard on behalf of our members, offering insightful and meaningful policy contributions, leading initiatives that positively influence the Indo-Canadian economic and social landscape. Our aim is to serve as the premier voice of the Indo-Canadian business and professional community, committed to the enhancement of economic prosperity and quality of life of its members.

The Chamber is the country's premier Canada-India bilateral trade and investment facilitator, catalyst and advocate. Our mission includes the promotion and stimulation of bilateral trade and commerce between Canada and India.

We recognise the importance of India as a premier trading partner for business in Canada. The Chamber is a pivotal resource in enhancing Canada-India trade.

BECOME A MEMBER

At the Chamber, we believe strongly in the power of association. To facilitate this we are constantly setting up networking opportunities where business people can meet other business people; professionals can meet professionals; to exchange ideas, experiences, get support, etc. Many entrepreneurs' missing link will be in the room during that event. The room will be full of people who may have the solutions to your growth, and you may hold the solution to someone else's growth.

We share with you experiences of two of our members:

"I wanted to thank ICCC's SME Team for an outstanding experience! In addition to the ICCC, I am a member of other associations and usually take in about ten facility tours a year. The Hard Hats tour of Metro Label was decidedly the best tour I have been on in over ten years. You have certainly set the bar very high and I wanted to convey my earnest compliments to the ICCC."

AJAY GUPTA, CO-FOUNDER & DIRECTOR, STERLING AGILITY

"As a member of ICCC, meeting others in business has not only created the potential for developing new leads, and valuable contacts, but the biggest benefit has been the resource of talking to other members. And if you think about it....the ability to ask others how they handle challenges within their own businesses, or just compare the good and bad of everyday business life...

that too within your own cultural sensitivities...."

PRAMOD GOYAL, FOUNDER AND PRINCIPAL, CANADAWIDE FINANCIAL CORPORATION LTD.

BECOME A MEMBER AND STAY IN TOUCH.



PRESIDENT'S MESSAGE

VINAY NAGPAL

Canada-India bilateral ties are on an upward trajectory. Once the Comprehensive Economic Partnership Agreement (CEPA) based on the recommendations of Canada-India Joint study group recommendations is negotiated, the realization of the untapped potential will result in increase of trade to \$15 billion.

That is the target to be achieved in the next five years. The crowning glory of the strengthening of the relations will be reached in September 2011 when the two countries sign the free trade agreement.

In its three-and-a-half decades of history, the Indo-Canada Chamber of Commerce has been in the forefront of fostering better bilateral ties, especially economic relations between our two countries. In my humble opinion, these efforts reached their pinnacle in 2010-2011. The last year will go down in the history of the Chamber as an epochal one - it will be remembered for several important achievements and initiatives.

RECOGNITION

Foremost amongst the achievements was the recognition by both the Canadian and the Indian establishments of the central role the Chamber plays in the Canada-India corridor as well as the pivotal position it occupies in promoting better integration of Indo-Canadians in the Canadian society and creating opportunities for them to engage proactively in India's economic development.

When the Government of Gujarat wanted to reach out to Indo-Canadian Diaspora to look at the economic opportunities in Gujarat, it sought the Chamber's guidance and the Chamber delivered: More than a hundred enthusiastic members of the Chamber interacted with the high-powered business delegation from Gujarat in September 2010. A week later, Peter Van Loan, Canada's Minister for International Trade, asked the Chamber to organise an interactive session with its members to seek opinions on the direction of and the speed

of India in Canada. The convention - with its all-embracing theme of Building Bridges: Positioning Strategies for the Indian Diaspora will lead to a comprehensive rethink in evolving policies of engaging the Indian Diaspora with India.

ENGAGEMENT

The Chamber's engagement with its constituents has always remained a high-priority and that has contributed to the Chamber's growth and strength. The last year was no different. Several initiatives were launched to reinforce the

The Chamber's engagement with its constituents has always remained a high-priority and that has contributed to the Chamber's growth and strength.

with which the trade negotiations between Canada and India should be conducted.

A fitting finale to this saga of achievements and recognition was the decision by Government of India's Ministry of Overseas Indian Affairs (MOIA) to appoint the Chamber as the nodal agency for hosting the convention of the Indian Diaspora in North America and Caribbean in Toronto in the Year

Chamber's outreach amongst its existing members and to potential members, and all of these yielded tremendous gains.

I launched the President's Committee in 2010. While the Chamber's Young Professionals Committee has continued to grow from strength to strength, the President's Committee was formed to devise ways to strengthen the Chamber's membership in the 30-45-yearold demographic. The committee organised a networking reception in May called SUCCESS at the Downtown Fine Cars Porsche dealership. The event featured top Indo-Canadian business leaders of today and the rising stars and leaders of tomorrow, and received an unprecedented response.



Another important initiative was the signing of a Memorandum of Understanding (MoU) with the Canadian Aboriginal and Minority Suppliers Council (CAMSC). The MoU will see the two organisations work closely in pursuit of the goal of introducing Indo-Canadianowned companies into the supply chain of major corporations in Canada and the U.S. I am confident that in the long term, the MoU will be extremely beneficial to the Chamber's SME members because the Indo-Canadian community is highly entrepreneurial, and ICCC members are interested in accessing business opportunities across North America with CAMSC corporate members. Collaborating with CAMSC will help us work together on projects that strengthen business opportunities for ICCC members.

Mentoring is an inherent part of professional life in Canada – whether for newcomers or for upcoming professionals. The Chamber launched the pilot project of a new mentoring program for newcomers earlier this year in collaboration with JVS Toronto. It focussed upon IT professionals – all recent arrivals to Canada. And, as they say, success of the pudding is in the eating – the program led to a job opportunity for one of the mentees – by any means, this is spectacular success and I am hopeful that the main program that will be launched later this year will be as successful.

Of course, the initiatives weren't limited only to Toronto. The Chamber has a Canada-wide, coast-tocoast presence, and our councils in Calgary, Montreal, Vancouver, Ottawa, Halifax and Winnipeg

The convention — with its all-embracing theme of Building Bridges: Positioning Strategies for the Indian Diaspora — will lead to a comprehensive rethink in evolving policies of engaging the Indian Diaspora with India.

continued to play a significant role in developing our reach and influence, and sustaining our relevance. In particular, Calgary and Montreal were revitalised with a fresh infusion of talent and conducted several programs that redefined the scale and scope of the council operations in these provinces.

OUTREACH

The Chamber's delegation to the

Pravasi Bharatiya Divas (PBD) in India was a tremendous success. With more than 40 members, the Canadian delegation was the third strongest. The trip to India was also fruitful because of the Memorandum of Understanding (MoU) signed between the Chamber and the India Canada Business Chamber (ICBC) and another one between the Chamber and the Overseas Indian Facilitation Centre (OIFC).

During the last year, I have had the privilege to work with community and business leaders who head organisations such as the Canada-India Foundation, the Canada-India Business Council, Panorama India, the Indian Institute of Technology Alumni Canada, The Indus Entrepreneur Toronto, among others. I was overwhelmed by the support from these stalwarts. The level of cooperation we achieved with these organisations was unprecedented.



As another year comes to a successful conclusion, I thank all the members of the Chamber, my colleagues on the directorial board, esteemed members of the advisory board and the volunteer members of the Chamber's committees. I also wish to put on record the cooperation we continue to receive from the federal and the provincial governments, and from our sponsors and partner organisations.

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PRIME MINISTER . PREMIER MINISTRE

I am pleased to extend my warmest greetings to everyone attending the Indo-Canada Chamber of Commerce Annual Gala and Awards Night.

Businesses succeed in Canada because our country offers a stable economic environment that encourages and rewards those who are willing to work hard. A thriving business sector is an important part of every prosperous community. For over three decades, the chamber has helped sustain economic progress in Canada, offering valuable networking opportunities and promoting the best interests of Indo-Canadian entrepreneurs and merchants.

Tonight's event will provide an opportunity to pay tribute to a select group of individuals who have achieved business success by demonstrating leadership, vision, and determination.

I wish you all a wonderful celebration and every success as you go on to meet the challenges of the years to come.

The Rt. Hon. Stephen Harper, P.C., M.P.

OTTAWA 2011



प्रधान मंत्री Prime Minister MESSAGE



On the occasion of the Indo-Canada Chamber of Commerce's annual celebrations on June 11, 2011, I am pleased to send my good wishes to its members and wish them success. We value the work being done by them to promote closer ties between India and Canada.

India's relations with Canada are multi-faceted and have prospered over the years. Both countries enjoy close and friendly bilateral relations, rooted in shared values of pluralism, multiculturalism, rule of law and parliamentary democracy.

I fondly recall my visit to Canada last year, where I had the opportunity to observe the achievements of the Indo-Canadian community. They have excelled in various spheres of Canadian life and we are proud of their achievements. The regional Pravasi Bharatiya Divas in Toronto celebrates their continuing close links with India. I applaud the role played by the ICCC in organizing this event.

(Manmohan Singh)

New Delhi May 15, 2011





Premier of Ontario - Premier ministre de l'Ontario

June 11, 2011

A Personal Message from the Premier

On behalf of the Government of Ontario, I am delighted to extend warm greetings to everyone attending the Annual Gala and Awards Night 2011 of the Indo-Canada Chamber of Commerce.

In Ontario, we thrive on diversity. It is what allows us to build a strong and dynamic society and helps to strengthen our economy. I commend the Indo-Canada Chamber of Commerce for representing the needs and interests of the business community and for helping to bring prosperity to our province and our country.

Tonight's gala recognizes Indo-Canadian entrepreneurs who have striven for, and achieved, excellence. Our government is proud to join you in paying tribute to some of Canada's most successful business leaders. Know that your vision, business acumen and commitment to excellence are an inspiration to all Canadians.

Please accept my best wishes for a memorable awards ceremony and for much ongoing success.

Dalton McGuinty Premier

letter Market







30th April, 2011

MESSAGE

I am happy to learn that the Indo-Canada Chamber of Commerce is holding its Annual Gala and Awards Night on June 11, 2011. This takes place just after the Pravasi Bharatiya Divas (PBD) Canada, organized by the Chamber in Toronto on June 9-10, 2011 in partnership with the Ministry of Overseas Indian Affairs, Government of India. I commend them for their success.

The last few years have witnessed a strengthening of India-Canada relations. An important outcome of this has been the recognition and celebration of 2011 as the 'Year of India' in Canada. PBD Canada 2011 was a major part of these celebrations, intended to recognize, acknowledge and felicitate the important role that the Indian diaspora in Canada has played in building bridges and strengthening our bilateral relations.

Increased bilateral trade between India and Canada is a proof of the growing economic relationship as well as its future potential. India's emergence as a rapidly growing economy has set the stage to take our bilateral relationship to a new level. The Indo-Canada Chamber of Commerce has played a key role in strengthening these relations. I take this opportunity to extend my good wishes to the Chamber and its members on this occasion and wish them all success in their future endeavours.

(VAYALAR RAVI)

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Ministre de la Citoyenneté et de l'Immigration

Ottawa, Canada K1A 1L1

Greetings from the Minister of Citizenship, Immigration and Multiculturalism

I would like to extend my warmest greetings to all those attending the 2011 Annual Awards and Gala Night, organized by the Indo-Canada Chamber of Commerce. On behalf of Prime Minister Stephen Harper, I would like to thank you for your unwavering devotion to a diverse and prosperous Canada.

Organizations such as yours play an important role in fostering the core values of Canadian multiculturalism, through the support they provide to their communities. The work of the Indo-Canada Chamber of Commerce will, no doubt, assist many entrepreneurs to reach their full potential – one of the most important promises of a pluralistic society.

Indeed, Canada is founded on the principles of diversity and equality of opportunity and we are all, as Canadians, proud to build together a society wherein everyone is able to succeed – a country where all of us share the benefits of our growing prosperity. As Prime Minister Harper noted: "Pluralism is the principle that binds our diverse people together. It is elemental to our civil society and economic strength."

As Minister of Citizenship, Immigration and Multiculturalism, I would like to congratulate all award recipients for your important achievements. I would also like to thank the Indo-Canada Chamber of Commerce for your role in strengthening the bonds that unite Canada and India, and for your continued commitment to Canadian multiculturalism.

Best wishes for a successful event.

Sincerely,

The Honourable Jason Kenney, PC, MP

Minister of Citizenship, Immigration and Multiculturalism

Canada



HIGH COMMISSIONER FOR INDIA OTTAWA



May 4, 2011

MESSAGE

I am delighted to learn that the Indo-Canada Chamber of Commerce (ICCC) is organising its annual gala and awards night on June 11, 2011.

The India-Canada relationship, which has enormous potential, has progressed rapidly in the last few years. Substantive and meaningful partnership between our two countries, especially in the field of trade and commerce has witnessed unprecedented success. ICCC has contributed in no small measure towards this endeavour. ICCC has also played a key role in organizing the Mini Pravasi Bharatiya Divas (PBD) in Toronto to be held in June.

I have no doubt that ICCC with its impressive track record would continue to work closely with all stakeholders as we seek to consolidate and forge stronger economic relations between India and Canada.

On this happy occasion, I have great pleasure in extending my congratulations and best wishes to the office bearers, members and patrons of the Chamber.

(S.M. Gavai)

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$LIEUTENANT\hbox{-}GENERAL\ DEVLIN\ P.J.,\ CMM,\ MSC,\ CD$

Chief of the Land Staff

Lieutenant-General Peter Devlin enrolled in the Canadian Forces in 1978 under the Regular Office Training Program and was commissioned as an infantry officer into The Royal Canadian Regiment.

LGen Devlin has spent the majority of his career in the field and has served in 1, 2 and 4 Canadian Brigade Groups as well as the Special Service Force. He has commanded from the platoon to brigade group level, most notably commanding 1st Battalion of The Royal Canadian Regiment (1997-1999) and 2 Canadian Mechanized Brigade Group (2002-2004). He served as Deputy Commanding General of III (US) Corps and Fort Hood (2005-2008) and deployed with the Corps to Iraq, and as Deputy Commander of Canadian Expeditionary Force Command (2008-2010). His staff assignments have included positions in Army Headquarters, 1 Canadian Mechanized Brigade Group, and the Canadian Forces Medical Group.

LGen Devlin has several operational tours including UN tours in Cyprus (1984-85) and the former Yugoslavia (1992), two NATO tours in Bosnia (1996-97) including one as the Canadian Battle Group Commanding Officer (1998), an International Security Assistance Force tour as Commander of the Kabul Multinational Brigade in Kabul, Afghanistan (2003-2004) and a 15 month tour as the Deputy Commanding General of the Multi-National Corps – Iraq (2006-08). His unit was awarded the Commander-in-Chief Citation for opening the Sarajevo airport in 1992, and he was awarded the Meritorious Service Cross in 2004 and the U.S. Legion of Merit in 2008 for his efforts in Afghanistan and Iraq respectively. He was appointed to the Order of Military Merit in 1997.

LGen Devlin is a graduate of the University of Western Ontario, the Canadian Forces Staff School, the Canadian Land Forces Command and Staff College, the Canadian Forces College and the U.S. Army War College. In June 2010 he was promoted to his current rank and appointed Chief of the Land Staff.

LGen Devlin and his wife Judy have four children, John, Laura, Mark and Paul.





HON. PRENEET KAUR Minister of State for External Affairs, India

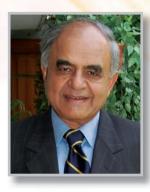
Hon. Preneet Kaur was born on October 3, 1944. She was educated at the Chelsea and St. Bedes, Shimla. Ms Kaur is a Member of Parliament, (Lok Sabha) since 1999. She has been re-elected three times, including just recently in May 2009.

She assumed office of the Minister of State for External Affairs on May 29, 2009. She is on the Member Coordinating Committee of Women Parliamentarians; Member of Standing Committee on Water Resources; Member of Committee on Empowerment of Women; Member of Committee on Public Undertakings; Member of Parliament on the Regional Direct Taxes Advisory Committee.

She was the Ex-member of standing committee on Consumer Affairs Food and Public Distribution, from October 1999 to February 2004; Ex-Member of Consultative Committee on Ministry of Agriculture from October 1999 to February 2004; Ex-Member of Regional Direct Taxes Advisory Committee RDTAC (Income Tax); Member of Department of Personnel and Administrative Reforms Advisory Council Punjab; Member of the Renovation of Famous Shrine of Hazrat Mashad Ali, Situated at Samana; Member of State Health Commission; Chairperson of Vigilance and Monitoring Committee on DRTA; Chairperson of State Committee on Female Feticide; Chairperson of Patiala Division and Urban Planning Authority; Chairperson of Patiala Heritage Society; Chairperson of Patiala Polo and Riding Club.

She is married to Sh. Amarinder Singh (Former Chief Minister of Punjab).

KEYNOTE SPEAKERS



GURCHARAN DAS

Ex-CEO of Procter & Gamble India & Renowned Writer

Gurcharan Das is the chronicler of India's economic rise. His two books – *India Unbound* and *The Elephant Paradigm* explain the particulars and the peculiarities of India's status as an economic powerhouse.

He was CEO of *Procter & Gamble India* and later Managing Director, *Procter & Gamble Worldwide* (Strategic Planning). In 1995, he took early retirement to become a full time writer. He is currently on the boards of a number of companies and is a regular speaker to the top managements of the world's largest corporations

Das graduated with honors from Harvard University in Philosophy, Politics and Sanskrit. He later attended Harvard Business School (AMP).

He writes a regular column on Sundays for the Times of India, Dainik Bhaskar, Eenadu, Sakal and other newspapers and periodic guest columns for the Wall Street Journal, Financial Times, Foreign Affairs, and Newsweek.

Das is the author of *The Difficulty of Being Good: On the subtle art of dharma* (2009) which interrogates the epic, Mahabharata, in order to answer the question, 'Why be good?'

India Unbound remains an unparalleled chronicle of India's rise from a moribund economy to a rising superpower. It is a narrative account of India from 1947 to the global information age. Its success can be gauged from the fact that it has been published in 17 languages and filmed by BBC.

His other literary works include a novel, *A Fine Family*, a book of essays, *The Elephant Paradigm*, and an anthology, *Three English Plays*.

Gurcharan Das is married and lives with his wife in New Delhi. He has two children.



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FEMALE ENTREPRENEUR AWARD

Lisa Mattam
Founder, The Mattam Group



MALE ENTREPRENEUR AWARD

Raman Agarwal

President & CEO,

Akran Marketing

Lisa Mattam is widely recognized as a dynamic leader, inspiring speaker and consultant to business professionals across the globe. As founder of The Mattam Group, a management consulting firm specializing in Leadership, Organizational Development and Strategic Process, Lisa has been quoted on management and leadership issues in newspapers such as the *Globe and Mail* and on a variety of television media.

After almost a decade working in pharmaceutical sales and marketing and strategy both in Canada and the United States, Lisa founded The Mattam Group. Under her leadership, The Mattam Group has quickly become an industry leader in Talent Management, boasting clients such as Pepsi Bottling, IBM, Dell and Bayer serving clients in Canada, the United States, Latin America and the United Arab Emirates. Due to her firm's outstanding success, in 2009, Profit Magazine ranked Lisa as one of the top 10 women emerging entrepreneurs in Canada.

In addition to her MBA from McMaster University where Lisa graduated as Valedictorian and Graduate of Honour, Lisa holds a Diploma in European Business from ESC Rouen, Rouen, France. Lisa sits on the Board of Directors of the Rouge Valley Health System (the amalgamated Centenary and Ajax-Pickering Hospitals) and actively volunteers with the Mission of St. Thomas the Apostle. Lisa continues to be a guest lecturer and speaker at a number of universities maintaining her academic profile and keeping her pulse on evolving business theory, strategy and process.

Raman Agarwal is known in business for his entrepreneurial and management success. His valuebased leadership, conviction, passion, and drive have provided the impetus behind an entirely Canadian owned and operated company transitioning from an idea into an industrial strength enterprise.

He is a proponent of the view that in today's business world the traditional way of looking at corporations and measuring success by mere profitability no longer applies. Companies need to bring value to the world by contributing to the communities in which they operate and by protecting the environment for future generations.

The Promotional Products Association International (PPAI) recently honoured Raman with the PPB Best Bosses Award. He is an alumnus of Canada's Top 40 Under 40 and Top 50 under 50, recognized for running one of Canada's 100 Fastest Growing Companies by Profit Magazine and for leading one of the 100 Best Managed companies by the Financial Post.

Akran was recently awarded by the Advertising Specialty Institute (ASI) for being one of the top 50 Best Places to Work – No. I in Canada, and Honoured by the Ottawa Chamber of Commerce as a Mid-Market Company of the Year in 2009.

Raman champions a market and value-based selling perspective. His strong focus on market ethics was honoured by the Better Business Bureau (BBB) Torch Award for Marketplace Excellence in recognition of Akran's superior commitment to exceptional ethical standards.

Raman is happily married and a proud father of four children. He currently resides in Ottawa, Ontario Canada.





PROFESSIONAL FEMALE AWARD

Dr. Usha George
Dean, Faculty of Community
Services, Ryerson University



PROFESSIONAL MALE AWARD

Dr. Subodh Verma
Cardiac Surgeon, St. Michael's
Hospital,

Dr. Usha George is Dean of the Faculty of Community Services, Ryerson University since 2006. The Faculty of Community Services comprises of 10 schools with a mix of graduate and undergraduate programs. Usha has been reappointed for a second five-year term beginning July, 1, 2011.

Prior to taking up her current position as Dean of the Faculty of Community Services, Usha was Associate Dean, Interim Dean and Royal Bank Chair in Applied Social Work Research at the Faculty of Social Work, University of Toronto. She was also a Director of the Joint Centre of Excellence for Research on Immigration and Settlement (CERIS).

The focus of Usha's scholarship, teaching and creative professional activity has been in the area of social work with diverse communities. She has a history of academic and administrative leadership demonstrated through her involvement in research and planning at the University, National and International level. During her first term as Dean she made significant contributions to the growth and development of the Faculty, with a focus on teaching and research integration and enhancing student experience.

Usha is the Chair of the Community Engagement and Research Committee of the Board, United Way of York Region. She also serves as a member of the Local Immigration Partnership Initiative in the East Downtown Toronto area. She is a member of the Roundtable on Socio-Economic Determinants of Health, Conference Board of Canada and also a board member of Association for Canadian Studies. In 2010 she was nominated by Ryerson University to be appointed to the Fellow of the Royal Society of Canada.

Dr. Subodh Verma is a Canadian expert on vascular biology and atherosclerosis. He is a trained pharmacist with a Ph.D. in cardiovascular pharmacology. He completed his MD studies at the University of Calgary and is currently an Associate Professor of Surgery at the University of Toronto. In 2007, Dr. Verma was named the Canada Research Chair in Atherosclerosis, in 2009 he was placed on the India Abroad Power List and in 2010, he was recognized as one of Canada's Top 40 under 40.

Dr. Verma oversees an active research team that focuses on risk factors of cardiovascular function. He is also involved in research trials looking at novel surgical procedures, clinical assessments and management.

Dr. Verma places great importance on grooming the next generation. He is the winner of the 2010 University of Toronto Silver Shovel Chute Award and his ability to nurture future independent scientists is evidenced by the recent achievements of his trainees at conferences of the American Association for Thoracic Surgery, American Heart Association and American College of Cardiology.

Dr. Verma directs the Traineeship in Atherosclerosis program at St. Michael's Hospital and was instrumental in establishing the St. Michael's Li Ka Shing Knowledge Institute-King Saud University collaborative partnership. Dr. Verma spearheads the Advanced Preceptorship Program for Primary Care Physicians, oversees a bicuspid aortic valve clinic, a South Asian risk stratification clinic and several satellite clinics.







YOUNG ACHIEVERS AWARD

Jasmeet Sidhu Author & Social Activist



TECHNOLOGY ACHIEVEMENT AWARD

Kunal Gupta
Chief Executive Officer
Polar Mobile

Jasmeet Sidhu is an award-winning Canadian writer, speaker and international social activist. Born in Malaysia to a Punjabi Sikh family, her family moved to Canada when she was just 11 months old, growing up in conditions of poverty as her family struggled to establish themselves in the country.

One of her mother's first jobs in Canada was delivering the Toronto Star, informing her of the value of media and free speech, and the responsibility for young citizens, especially from immigrant families, to engage themselves in the community.

At 16, she founded the Peel Environmental Youth Alliance, an organization that has been assisting young environmentalists in leadership training and community outreach projects.

During her time at the University of Toronto, Jasmeet began working as a journalist and humanitarian, writing for and being featured in the Toronto Star, Globe and Mail, CBC, Glamour Magazine, and Huffington Post, as well as traveling all over the world for her work in climate change and HIV/AIDS.

She has been named as one of Canada's 100 Most Powerful Women by the Globe and Mail and Women's Executive Network, Canada's Top 20 Under 20, and a recent inductee into Canadian Who's Who.

This fall, she will be attending Columbia University in New York City to begin her Master's degree.

Kunal Gupta is Chief Executive Officer of Polar Mobile, a fast-growing company that in a few short years has become as a global leader. Polar Mobile provides a software platform for hundreds of media companies around the world to make it fast & easy to launch mobile Apps across every device.

A frequent speaker at industry events on the topics of digital media, mobile and entrepreneurship, Kunal is regarded as a rising young visionary in one of the hottest markets today. Kunal understands the transformative potential that smartphones present in enabling the mobile lifestyle for consumers. He has been a market-leader in launching innovative mobile applications with major media publishers for millions of their consumers in the rapidly changing communications landscape.

Kunal is also the Founder and Chair of the Board for the Impact Entrepreneurship Group (www.impact. org), a youth-led non-profit focused on getting young people excited about entrepreneurship. Impact hosts a series of conferences, competitions and campaigns for youth nationwide.

Kunal holds an Honours Bachelor of Software Engineering from the University of Waterloo. He was recognized as an Alumnus of the Year by Shad Valley and as a Global Citizen by the United Nations.







CORPORATE EXECUTIVE AWARD

Nitin Kawale
President,
Cisco Systems Canada Company



HUMANITARIAN AWARD

Meenu Sikand
Instructor at the Queen's
University's CBR program

Nitin Kawale has for more than three years served as the President of Cisco Systems Canada Co. He is responsible for overseeing all aspects of the local operation, including sales, marketing, finance, distribution, and services. Cisco in Canada employs more than 1,200 people, is the third largest (by total revenue) operation for Cisco worldwide, and a proving ground for many of the company's most advanced and innovative technologies.

Nitin has been an integral part of Cisco Systems since 1995, both in Canada and globally. He has accelerated rapidly through the leadership ranks, having served in a number of key local and international roles. He is a leading voice in Canadian information technology, having advised and strategized with the most senior representatives of political and business leadership throughout Canada.

Under his leadership, Cisco Canada in 2011 was named both Best Employer in Canada and Best Employer in the GTA (Greater Toronto Area) by HR (human resource) consultant AON Hewitt. His current vision for the company is to see Cisco Canada become a centre of innovation for Cisco internationally. He's working with senior political leadership in Canada and with Cisco's most senior leadership to make that happen.

Nitin holds a Bachelor of Applied Science in Engineering Science (Computer) from the University of Toronto.

In addition to his Cisco responsibilities, Nitin sits on various business and community boards. He is still active in competitive soccer and squash, and lives in Toronto with wife Priti and their three children.

With a graduate degree in Critical Disabilities Studies from the York University, Meenu Sikand, Region of Peel Accessibility Planning Specialist and instructor at the Queen's University's CBR program has worked in various management positions in corporate and government sector for past twenty years.

Since 2001, she has been actively involved in the development and strategic implementation of the Ontario's first accessibility legislation Accessibility for the Ontarians with Disabilities Act (AODA) for the province of Ontario and the Region of Peel. In 2010, she received the "Together We Are Better Award" for creating and delivering Accessible Customer Service training.

From 1990 Meenu has been involved in the Canadian IL movement in various leadership capacities. She served as president of the Centre for Independent Living in Toronto as well as on the national board of ILC.

To address the unmet service needs of South-Asians with disabilities in Canada, in 1995, she founded the Canadian South-Asians Supporting Independent Living.

Meenu is an internationally sought Disability Rights advocate who is promoting strategies to strengthen Human Rights of PWD in Canada and around the world. Her passion is to create accessible, inclusive and welcoming communities that embrace everyone.

Her humanitarian work has been recognized at national and international levels. As a motivational speaker she is part of the Dominion Institute Speaker's group and Vaughan Libraries Human Book projects. Currently, Meenu is living with her husband Jai, mother Amrit and son Manav in Woodbridge.







LIFETIME / OUTSTANDING ACHIEVEMENTS AWARD

Dr. H. Rayadu Koka Medical Director of Mental Health & Addictions Program, Sudbury Regional Hospital



PRESIDENT'S AWARD

Vasudev Chanchalani
Founder, Chanchalani Foundation & Co-Founder, Sigma
Systems Group of Companies

Dr. Koka comes from India. He graduated as MD in 1972. He started postgraduate training in psychiatry in 1973 and obtained his specialist qualifications in psychiatry DPM (UK), MRC Psyc (UK). He further obtained FRCPC & LMCC exams in Canada. He has been practicing as an independent psychiatrist since his arrival in Sudbury in 1986.

He has held many positions. Presently, he is Medical Director of Mental Health & Addictions Program, Sudbury Regional Hospital. He has been a strong advocate for mental health and health care services in Northern Ontario. He has served on local & provincial committees in health care. He has been Chair of Section of Psychiatry of OMA and currently a member of the Executive of Section of Psychiatry. He also served as Chair of District 9 of OMA and President of the Sudbury and District Medical Association as well as Medical Staff President of the Sudbury Regional Hospital. He is very active academically at Northern Ontario School of Medicine.

He served as Chair of Greater Sudbury Police Services Board, as Chair of Sudbury Multicultural Folk Arts Association Board, on Laurentian University Board, and for over 20 years on hospital Boards.

He has been appreciated and bestowed upon many awards by the community including Paul Harris, Fred Sheridan, Community Builders Award in Healthcare Sector, Queen's Golden Jubilee Commemorative Medal, Ontario Medal for Good Citizenship, OMA – Distinguished Service, Indo-Canadian of the Year.

Dr. Koka is humbled and honoured to have been recognized by the community and other agencies for his services. He thanks his wife and his two sons as well as his colleagues and all their friends.

Vasu Chanchlani is a serial entrepreneur and a passionate philanthropist. He worked with Tata Consultancy Services and Nortel Networks before starting his entrepreneurial journey that resulted in successful exits from six technology ventures. His technology ventures attracted world class strategic investors likes of Cisco Systems and venture capitalists likes of Kleiner Perkins. Vasu completed his M. Tech. from IIT Kanpur and M.B.A. from Rotman Business School.

He co-founded Canada India Foundation for deepening engagement between Canada and India using public policy platform and endowed one million dollar for "CIF Chanchlani Global Indian Award" that gives \$50,000 award (past recipients: Ratan Tata, Tulsi Tanti, and Sam Pitroda).

Vasu also donated one million dollar each towards \$10 Million endowment for starting a "Chanchlani India Public Policy Center", University of Waterloo and for Chanchlani Health Research Centre, McMaster University. Further, he has set-up endowment for \$25,000 annual award each at McMaster University for Chanchlani Global Health Research Award and for CNIB Chanchlani Global Vision Research Award at Canadian National Institute for Blind.

Vasu is actively involved in 20 businesses including three ventures in India. Numerous awards and accolades for Vasu have followed celebrating his professional, entrepreneurial and philanthropic successes.

All this would not have been possible without the unwavering support of his family members — his wife, two daughters and his son.









MEMBER'S AWARD

Ruby Sohi & Davy Sohi Co-founders and Directors, Royal Blue Events Management

Ruby Sohi emigrated from London, England in November 2009. She is a very ambitious entrepreneur as well as a busy mom to her two year old son. She studied at City University in London, where she graduated in 2002 as a Bachelor of Engineering with Honours in Media Communication Systems. This led her to a career with various communication agencies, where she became proficient in digital marketing, advertising, PR and events. She brings over eight years professional experience project managing all types of web development and advertising projects as well as coordinating high profile events including, fashion shows, launch events, private parties, charity events, exhibitions, award ceremonies and lots more.

She is the Founder and Managing Director of Royal Blue Events Management, an agency specializing in corporate and social events. Having planned the business structure and purpose whilst she was still in London England, Ruby had launched the company just three months after her arrival in Canada. Some of her previous clients include British Airways, HSBC, IKEA, British Telecom and more recently Kraft Canada, TD and Radisson.

Ruby is now applying her wealth of experience as an active member of the Indo Canada Chamber of Commerce. Shortly after getting involved she was appointed Co-Chair of the Young Professionals team as well as Co-Chair of the Events committee. Her contribution to the Chamber's events as well as dedication and loyalty to the organization shines as she helps to perfect the profile of both groups through valuable programming and enjoyable yet productive events.

Davy Sohi was born and mostly raised in London England, he attended Kingston University in Surrey where he completed a bachelor's degree in Computer Science. Following University he pursued a career in Technology developing his skills and expertise in various different industries including media, legal, the public sector and finance.

Once in the finance sector Davy was drawn to the high pressure, fast paced environments of the trading floors. Davy has managed the implementation and setup of new dealing rooms across the UK and Japan. He now oversees these technologies used day to day on the trading floors of large banks. He has worked with Citigroup, Lloyds Banking Group, Bank of Montreal, and Barclays Capital.

An agile project manager with a keen interest in the event industry Davy is also Director at Royal Blue Events Management, which is a full service event management agency handling the planning and coordination of various different corporate and social events. With the use of his swift, quick-thinking and responsive approach he provides the perfect skills required for the production and execution of live events. His recent event projects include award ceremonies, galas and launch events to name a few.

Davy got involved with the Indo Canada Chamber of Commerce following his move to Toronto in late 2009. A passionate, dedicated and professional individual, Davy aspired to add value and make a difference in the community which we belong to. He is Co-Chair of the events committee as well as an enthusiastic member of the Young Professional team.





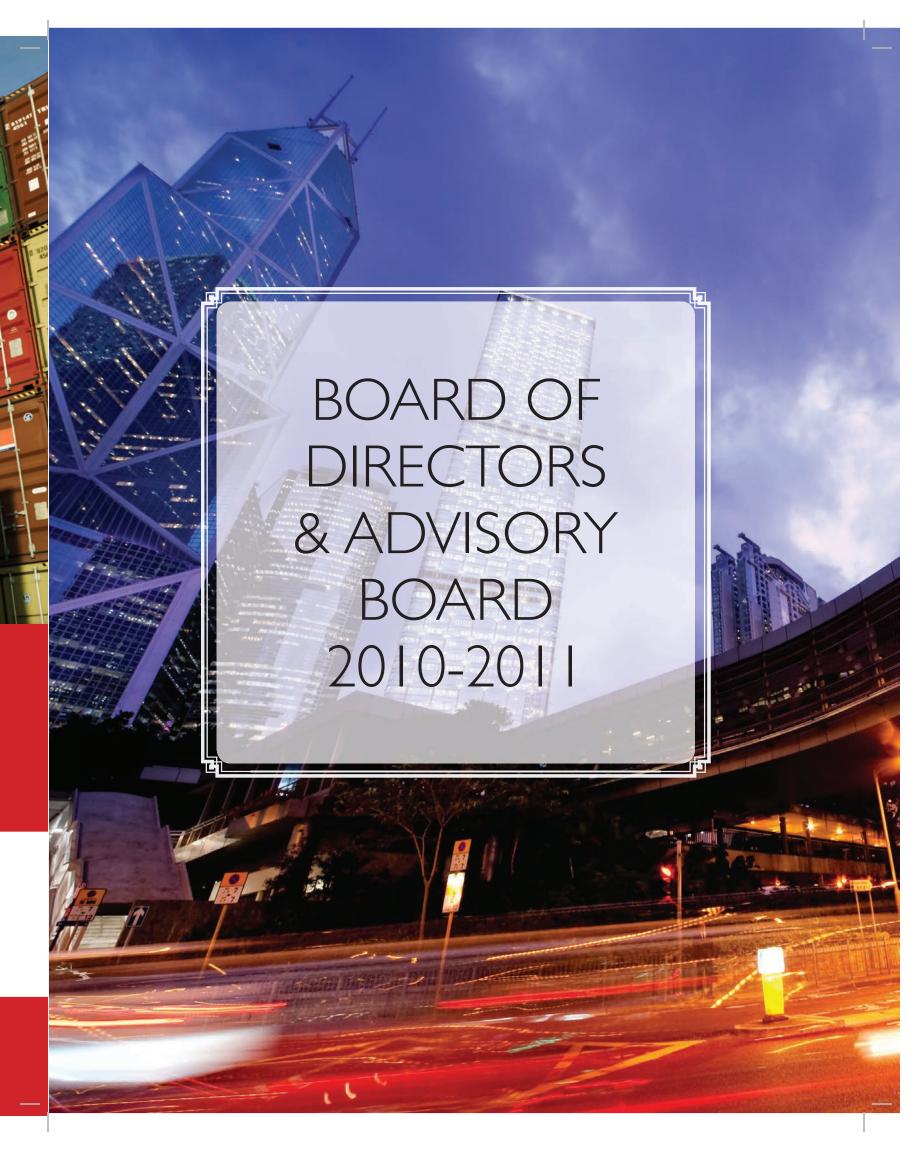
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BOARD OF DIRECTORS



VINAY NAGPAL • President

Vinay is a Senior Development Manager at the IBM Software Laboratory Canada. Vinay has held a number of leadership positions, and most recently was the president of the IBM South Asian Diversity Group. He graduated from the London School of Economics and Political Science with a BSc and MSc in Computer Science. Vinay is an avid sportsman, and has founded two fund raising teams for a variety of charities. Most notably, Vinay has cycled from Toronto to St. John's NF for Cancer Research.



KUNDAN JOSHI • Vice President & Corporate Secretary

Kundan Joshi is the Founder & CEO of Joshi Inc, an IT, Marketing & Creative Consulting firm that offers solutions such as Brand Strategy, Web & Mobile Application Development, Graphic Design & Online Marketing. He is also the Co-Founder of InfonetEnergy, a clean technology consulting firm & Partner at Black Diamond Entertainments. Kundan has a Software Engineering degree from University of Western Ontario. He was part of the committee that received the 'ICCC Member' award in 2007 from Hon. Prime Minister Stephen Harper. He received the 'South Asian Youth of the Year Award' at the 2010 South Asian Awards.



SATISH THAKKAR • Vice President & Director, Finance & Administration Satish Thakkar is a CA from India and a CGA from Ontario with a background in providing end to end finance solutions and full service business and transaction advisory consultation. As the president of Excelsior Financial Group, Satish has cultivated strong relationships with key players in the financial markets, offering both debt and equity solutions, coupled with the ability to source

in the financial markets, offering both debt and equity solutions, coupled with the ability to source and structure transactions with a product mix that includes Revolving and Term debt with both Balance Sheet and Cash Flow lending models.



HARJIT S. KALSI • Vice President & Director Programs & Events

Harjit is the Chief Financial Officer of the Skylink Group of Companies. He is actively involved in strategic planning for the Group, business planning for projects and, planning and implementing financial systems. Harjit also gained experience in the auditing and tax fields prior to joining the Group. Obtaining his Bachelor of Commerce (Hons.) from the University of Delhi in 1974 and is a Certified General Accountant. Harjit is an active member of the Toronto Board of Trade and has also spent volunteer time with the United Way.



IMTIAZ SEYID • Director, Membership

Imtiaz Seyid is Vice President, South Asian and Middle Eastern Markets with RBC Royal Bank, Toronto, Ontario. His career with RBC began in 1989 and in his current role Imtiaz is responsible for strategy development, segment management and Business development. His leadership role has contributed to RBC's high profi le within the Indian community in particular and multicultural communities in general. He joined the ICCC as a member in 1993 and has participated in a number of trade missions and PBD delegations.



PANKAJ MEHRA • Director, Trade & SME

Pankaj Mehra is currently the Director, India and South Asia Markets at the Bank of Nova Scotia. After obtaining his Mechanical Engineering degree from Delhi College of Engineering, Pankaj commenced his banking career with Standard Chartered Bank in India. He subsequently worked in England and the Middle East prior to arriving in Canada in 1996 and joined Scotiabank in 1997. He is a Charter Member of The Indus Entrepreneurs (TiE), an active volunteer for several organizations and a Director on the Board of the Oakville Distress Centre.



YATENDRA SHAH • Director, Funding

Yatendra Shah is Director of Funding and Sponsorship and a Life member of ICCC. He has a Master's degree from University of Calcutta and is the Owner of Jai Plastic Industries. He immigrated to Canada in 2001 and was Controller of Louis Vuitton up to 2009. Giving back to community, he also serves as Vice President of Rajasthan Association of North America — Canada since 2007 and served as Board Member and Treasurer of Panorama India for two terms from 2008 to 2010 and as Board Member of Skills for Change for six terms from 2002 to 2009.

2010-201



JAI MARU • Director, Information Technology

Jai Maru is an experienced next generation collaboration strategist with IBM Canada who has consulted with numerous private and public sector organizations on social computing strategy with business adoption of collaboration technologies. He brings over 13 years of experience in the information technology industry and is an active member of the social media online communities contributing knowledge to various groups of interest. Jai is also a successful entrepreneur.



SHILPA JOSHI • Director, Young Professionals

Shilpa Joshi is an MBA student at the Richard Ivey School of Business. She was an Associate in the Public Sector Group at CIBC Commercial Banking. Shilpa is actively involved in her community, and volunteers in a number of organizations including CIBC Run for the Cure, United Way, Plan Canada, Heart and Stroke Foundation, and Women in Capital Markets. Shilpa has been involved with ICCC for over 4 years, serving as an executive member of ICCC's Young Professional Committee prior to taking charge of the committee in 2010.



GEETHA RAMESH • Director, Alberta Business Council

Dr. Geetha Ramesh has championed several community services. This year she was the recipient on the "Bharath Gaurav Award" from India for her outstanding services to the community. She has got the voluntary award appreciation from "Stars of Alberta" and from the provincial government. She has been nominated for the Women of Vision award in Calgary. She heads the Indo Canada Chamber of Commerce in Calgary. Dr. Geetha Ramesh is the Technical director with Worley Parsons in Canada.



BOBBY SAHNI • Director, Marketing

Bobby Sahni is Head of Multicultural Marketing for Rogers Communications Inc. He has nearly a decade's multicultural marketing experience with a specialization in South Asian communities. Bobby has leading edge experience in developing, executing and managing diversity and multicultural marketing programs for a number of best-in-class corporations including Rogers, ICICI Bank and the Ontario Lottery & Gaming Corporation and has strong ties with multicultural business and community partners in Canada and internationally.



NAVAL BAJAJ • Director, Affinity Programs

Naval Bajaj is a Certified Business Consultant at 7-Eleven Canada. Naval has held a number of leadership positions including Chairperson of Indian Institute of Metals, Chairman of Gujarat Chamber of Commerce, Director of student society of metals, Director Management association of Gujarat. In addition, he has been actively involved in his community, at present serving as Vice President of Rajasthan Association of North America – Canada since 2009, as Board Member and Treasurer of Panorama India, since 2010.



PUNEET KOHLI • Director, Legal Affairs

Puneet Kohli is a partner with the law firm of Simmons da Silva & Sinton LLP ("SDS"), where he heads the firm's Business Law Group. Puneet is a graduate of the University of Ottawa Faculty of Law ("UofO"). During his legal studies at UofO, he was selected to study and intern at the American University Washington College of Law as a NAFTA Lex Scholar (2002) in Washington DC, where he concentrated on public and private international law and conflict resolution.



ASHA LUTHRA • Immediate Past President & Convener, PBDCanada2011
Asha Luthra has been associated with the Chamber's activities for more than a decade. She was elected as the first woman president of the Indo-Canada Chamber of Commerce in 2008.
Asha focused her efforts on increasing membership & business related events, and championed the special role of the diaspora in building vital links between the two countries. She has been running travel & hospitality business successfully for more than two decades. Asha is a board member for the JAAC & Executive Director for Rajasthan Foundation. In India, she worked with Air India, Bombay for 14 years. She was the first woman state President for Maharashtra Jaycees.

ADVISORY BOARD



ALOK MUKHERJEE

Alok Mukherjee is Chair of the Toronto Police Services Board since September 2005. He is the first South Asian to occupy this position. As the President of Ontario Association of Police Boards and Secretary-Treasurer to a Director of Canadian Association of Police Boards, Dr. Mukherjee is actively involved in efforts to promote community-based policing under civilian oversight provincially and nationally. He is frequently called upon to speak on policing issues to a variety of audiences.



DR. ASHA SETH

Dr. Asha Seth has been in private practice since 1976 and on staff at St. Joseph's Health Centre, Toronto. She is an obstetrician and Gynaecologist within family practice with over 30 years of medical practice, recipient of innumerable awards; she serves on several boards and is ICCC's President Award winner in 2009. A recipient of The Council Award conferred by Ontario College of Physicians and Surgeons of Ontario to exceptional physicians, Top 25 Canadian Immigrants Award, Chairing the Province of Ontario Medal for Police Bravery Advisory Council, she is a major voice in the Canadian media.



BENJIE THOMAS

Benjie is the National Industry Leader for Private Equity at KPMG LLP. In his over 10 years of Transaction Services experience, Benjie has been involved in a variety of transactions ranging in size from \$10M to in excess of \$10 billion. He provides and coordinates advisory services in many aspects around mergers and acquisitions including financial due diligence, transaction management, dispositions and financings. He is also the Head of Canada's India desk serving the Canadian-India corridor.



GURINDER (GORD) SINGH HUNDAL

Gurinder (Gord) Singh Hundal: As the Vice President Commercial Financial Services, RBC. Gurinder Singh Hundal (known as Gord) has responsibility for RBC's Business Clients in the industry specializations of Business Services and Retail and Franchise Markets for the Peel Market. Gord joined RBC nearly ten years ago as a credit analyst and progressed to the role of Senior Relationship Manager in British Columbia. Subsequently, he moved to Toronto where was responsible for Credit Strategy and Risk Policy for RBC's Commercial Financial Services platform. Most recently, Gord was the Regional Vice-President Personal Financial Services for the Toronto Northwest Market.



HARCHARAN HARRY SINGH

Harry Singh has over 35 years of professional experience in the Pharmaceutical Industry encompassing various Corporate positions and entrepreneurship. In 1990, he founded Glopec International Inc, a global Active Pharmaceutical Ingredients/Fine Chemicals trading company and was instrumental in USFDA approvals of many Indian pharmaceutical companies. Subsequently, he has been an equity investor/ Director in several companies including RA Chem Pharma, India, Eirgen Pharma, Ireland, Concord Biotech, India and Synovics Pharma Inc, US. Harry's previous Corporate positions include General Manager & COO, Tata Pharma, India and Director, Lederle International, India. Harry is also on the Board of St. Michael's Hospital, Toronto.

2010-201



MARK BOLGER

Having started his career with Export Development Canada (EDC) in 1990, Mark Bolger is currently Regional Manager of Asia with the International Business Development Group. For the past 21 years Mark has been actively involved in EDC's Asian portfolio and is now responsible for helping manage EDC's business and partnership relationships in the region, providing strategic advice to Canadian companies on export risks and opportunities and creating, with his colleagues in Asia, business linkages between EDC's clients and many of Asia's leading corporate and public sector entities.



SAMPAT PODDAR

Sampat Poddar is the founding president and CEO of Byrex Gems Inc. He built the company from its inception to a major supplier of precious stones and jewelry to the jewelry industry in Canada. Its current office locations include Montreal, New York, Hong Kong, Bangkok and Jaipur (India) with over 50 employees. He has been an Adjunct Professor, Business Finance, Pace University, New York, NY and a Partner in a gem stone supply House in Jewellery District, New York, NY.



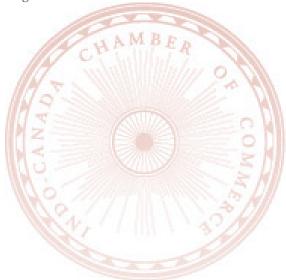
SANDEEP LAL

Sandeep Lal is President of Metro Label, one of North America's largest producers of pressure sensitive labels. In 2006, Metro Label's Toronto plant became one of the first LEED Certified manufacturing facilities in Canada. Under his leadership, Metro Label has been recognized as one of Canada's 50 Best Managed Companies on a number of occasions. Metro Label now operates manufacturing facilities in Toronto, Langley, Napa Valley and Montreal. In 2006, Lal was honoured as a finalist in the Ernest & Young Entrepreneur of the Year Award.



VIKRAM KHURANA

Vikram Khurana is the founder and CEO of Prudential Consulting Inc. in Toronto, an IT-enabled service provider. Prior to becoming an entrepreneur, Mr. Khurana worked with Toronto Dominion Bank in Commercial Credit. Since then, he has founded many India-centric businesses such as Leading System Consultants, a company engaged in IT staff augmentation, established in 1995, and Prudential Chem Inc., a company involved in marketing pharmaceutical formulations and ingredients, established in 2004. He is also a shareholder and Board member of Global Reach, a company that owns IT consulting companies in India, the US and the United Kingdom.





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We're working together with the Indo-Canada Chamber of Commerce to make a difference in our community.





COMMITTEE REVIEWS

EVENTS & PROGRAMS

By Ruby Sohi



The Events & Programs Committee is the soul of the Chamber because it coordinates the event calendar for the Chamber. In addition, this solid committee acts as a support group that assists all committees within the organisation with each of their events. Providing assistance and backing of this kind ensures the success of every ICCC event throughout the year.

In November, the team organized the Holiday Dinner and Dance. This highly anticipated theme based evening was definitely one to remember. This year, the team decided to create an event experience which would take guests back in time to the 1970's most iconic era of Bollywood films. Branded 'Bollywood Rewind', this event was a huge success.

The team definitely hit the target of wanting to create a memorable and enjoyable evening for everyone. Props and décor elements were brought in to bring the theme to life. The lobby area was dressed with director's chairs, movie equipment and a large cinematography camera display. The main ballroom sported large retro posters of 1970's movies and everything from lighting to centre pieces were designed to create the perfect ambience of a Bollywood era.

Auto Rickshaw performed live, playing famous numbers and unforgettable hits from that era. Shiamak Dawar's dance troupe wowed the audience with their dynamic dance moves and at the end of the night encouraged all guests to enjoy the music and dance the night away.

Currently the events committee is involved with the planning of the upcoming annual Gala, which promises to be another memorable, successful and enjoyable evening.

COMMITTEE MEMBERS Harjit S. Kalsi

Director, Events & Programs Chief Financial Officer, Skylink Group of Companies

Ruby Sohi

Co-Chair, Events & Programs Founder & Managing Director, Royal Blue Events Management

Davy Sohi

Co-Chair, Events & Programs
Director, Royal Blue Events
Management
Financial Markets Technology
Consultant

Jennifer Asnani

Legal Counsel, Cobalt Business Counsel PC

Surbhi Guleria Joshi

Creative Director, Joshi Inc. Owner, Virtuoso Designs Host/Reporter, Badhai Ho



iCATS

By Rajiv Bhatnagar

The Indo-Canadian Association of Technology and Software Committee (iCATS) continued to consistently deliver and maintain their focus on providing networking opportunities for IT professionals, entrepreneurs and corporations to engage in a diverse range of experiences.

In 2010, ICCC-iCATS Committee organized the Networking event for IT professionals, entrepreneurs and companies that came together to gain insight on industry trends and meet industry colleagues. This networking platform is considered by all event participants to be a good medium to exchange ideas and opinions that are shaping the IT industry. The event was hosted and sponsored by KPMG in their downtown office.

ICCC-iCATS Committee also hosted a Reception in honour of L&T Infotech CEO Sudip Banerjee who is an outsourcing veteran with over 3 decades in

the industry. The event was sponsored by Borden Ladner Gervais LLP and attended by many leading Information Technology Executives, Professionals, Entrepreneurs, and Investors.

Recently in March 2011, ICCC-iCATS Committee also hosted Networking Event at HiTech Institute, a leading provider of corporate training since 1998.

The iCATS committee will continue working on achieving the goals & mission of providing a premier networking experience to

IT industry within Indo-Canadian IT companies, entrepreneurs & professionals who plan to conduct business in India & Canada.



COMMITTEE MEMBERS

Rajiv Bhatnagar

Chair, iCATS Committee, ICCC & Lead Cyber Security Consultant, Toronto Hydro

Raj Joshi

Director Sales, Microsoft Canada

Amit Sood

Sr Director Sales, Microsoft Canada

Rakesh Srivastava

CEO, Jayine Consulting

Sharan Khurana

Sr Compliance Auditor, Alberta Pacific Forest Industries

Prasad Rao

Director, Prao Consulting Inc.



INFORMATION TECHNOLOGY By Jai Maru

Over the last year, the Information Technology (IT) committee was focused on providing a new way forward to foster relationships between ICCC members and sponsors by using appropriate online channels. By leveraging both on-premise technologies and cloud computing, the IT Committee is working towards meeting the evolving needs of today's members and sponsors.

2011 kicked-off the next wave of enhancements in our roadmap towards ICCC 'Next' - our vision for the future of the Chamber's technology platform. Key deliverables include:



- An increased focus on our sponsors through the implementation of improved branding, custom content pages, videos and targeted messaging on the Chamber's website
- A complete refresh of the computer systems and printers at the head office
- Roll-out of a professional automated electronic messaging system that allows recipients to unsubscribe if needed



- Mobilization of online collaboration processes and tools for board members
- An iCATs networking event for showcasing how the Chamber is leveraging collaboration technologies to drive business objectives
- Development and launch of a dedicated website for PBD Canada that has the capability to extend social and video content
- Strategy built and mobilized for Twitter presence
- In-house web content management capabilities to further support the Chamber's cost containment strategies
- Online membership renewal and new member registration minimized manual intervention by office professionals in the transaction process

We look forward to an exciting year ahead as the team focuses on introducing analytics and executing strategy for enabling the next generation of technology services for the Chamber.

COMMITTEE MEMBERS Jai Maru

Director, IT, ICCC & National Social Software Strategist, IBM Canada

Chaula Anjaria

Co-Chair IT Committee, ICCC, & Senior Manager for Solution Architecture, Royal Bank of Canada

Puroo Maheshwari

Co-Chair IT Committee, ICCC, & Principal Consultant, Capco

Madhav Malhotra

Account Manager for Global Business Development, Pulse Networks

Rosie Seth-Kandhari

Advisory Client Professional for Social Collaboration, IBM Canada

Neha Sukramani

Senior Business Analyst for Finance, Royal Bank of Canada



MARKETING & COMMUNICATIONS

By Bobby Sahni

OBJECTIVE

The Marketing & Communications mission is to uphold the positive image of ICCC and to support its leadership standing among its stakeholder groups.

MANDATES

- Work with and optimize the Marketing Plan & Strategy for ICCC
- Ensure the look and feel of the corporate website and graphics used keep in line with the brand image and standing of ICCC
- Ensure standard branding collaterals for ICCC
- Support committees in marketing events
- Ensuring events are consistent with the purpose and brand image
- Work with and optimize the Media & PR Bank for the organization
- Ensure consistent process for feedback on events of ICCC

YEAR IN REVIEW

2010 was an exciting year for the Marketing & Communications committee. Bobby Sahni of Rogers Communications Inc. joined the ICCC board as Director, Marketing and was able to solidify a number of key media and partner relationships to ensure ICCC remained top of mind for all things "India" and "Indo-Canadian".

The committee consulted and participated in Smirnoff's Nightlife

Exchange Project in which fourteen countries including Canada and India experimented in a global nightlife exchange. This included exchanging music, food, dance, fashion and even DJs for an unforgettable experience.

The committee also works to spring new opportunities to showcase ICCC members, providing added value for ICCC membership. For the first time, the Chamber was called upon to help in casting for the next "dragon" on CBC's hit show "Dragon's Den". Three of our very own ICCC members had the opportunity to audition for the show.

The committee was also spirited in promoting and hosting the Bolly-wood-themed Holiday Dinner & Dance as well as bringing aboard exciting new partners including Ethnic Channels Group, Sahara One and Maple Leafs Sports & Entertainment.

Marketing & Communications continues to play an active role in drawing media attention to the mandate of the Chamber as well as important events throughout the year including the Annual Awards Gala and PBD 2011.



FUTURE PLANS

The Marketing & Communications committee is currently pursuing a number of new partners and programs including:

- Strategic partnerships with Rogers Media publications including Macleans, Canadian Business and Profit magazine
- Further participation in chamber activities from Indiabased media companies
- Information session on how Chamber members can participate and do business with the 2015 Toronto Pan-Am games

The committee hopes to ramp up on activity and can only do so with the expansion of volunteers. We invite all those members with a marketing, media, advertising or public relations background to join in the excitement of the Marketing & Communications committee.

COMMITTEE MEMBERS Bobby Sahni

Director, Marketing Head of Multicultural Marketing, Rogers Communications Inc.

Surbhi Guleria-Joshi Creative Director, Joshi Inc. Owner, Virtuoso Designs Host/Reporter, Badhai Ho

MEMBERSHIP

By Imtiaz Seyid

The ICCC like any member driven organization requires constant feedback from its membership. In 2010, a survey was undertaken with the support of Environics Research Group. The online survey ran from January through to March 2010 with a 'lucky draw' of free flight to the U.S donated by Skylink Travel given as an incentive.

A total of 118 members participated, of which 68% are members since 2005. The majority of respondents were male and over the age of 45, with 63% being regular members. The response rate in the survey was considered to be very good by Environics.

Highlights:

View on ICCC as an Organization	% Agreed/ Most Agreed	% Indifferent	% Disagreed
Relevance of ICCC	65	25	10
Satisfaction with ICCC	55	28	17

Networking: 77 % of respondents wanted more opportunities to meet business and politicians. Partnership: 77 % of respondents wanted ICCC to build relationships with other business and professional organizations. Only 45 % wanted ICCC to build relationships with social or cultural organizations.

Chapters: 68 % viewed ICCC's network of chapters as a strength, however there is significant room for improvement to grow theses chapters across Canada.

Membership Engagement: Over 72 % of the respondents wanted the ICCC to find ways to engage them more with the organization.

WHAT WE LEARNED:

It is the more recent members who took the effort of completing the survey, indicating that the Chambers needs to work on two fronts, sign up new members and develop a program to revitalize the older ones and engage both groups. The three key pillars of ICCC activities – Events, Business Related and Trade & Commerce were very relevant areas for our members and this has been rightly voiced.

However, the satisfaction level with the programming requires improvement. It was clear that the ICCC needs to have fewer events which have a higher impact.

JOURNEY AHEAD:

The board has begun work on these key leanings. Over the next few months a strategic plan supported by a prioritized call to action will be developed and executed. Concurrent action steps taken include

- Engagement with mainstream organizations like the Greater Toronto Business Alliance and Canadian Association of Minority Suppliers (CAMSC)
- Development of the "Pravasi Bhartai Divas Canada" and an increased focus on the Canada India trade corridor.
- Revitalization of the councils and Membership engagement

COMMITTEE MEMBERS

Imtiaz Seyid

Director, Membership Vice President, South Asian & Middle Eastern Markets, RBC Royal Bank



SMALL MEDIUM ENTERPRISE By Aditya Vasudev

Last year, the Small and Medium Enterprises Committee of ICCC continued on its stated mission to be the catalyst for bringing together SMEs in Canada and also in India to deepen relationships and provide a platform for common visions, innovation and growth.

Through continually working to address issues relevant to SMEs, the SME Committee aims to follow the ICCC mandate of promoting commerce between Canada and India. In addition to interacting with the businesses through the year, the committee also organized various events to further deliver on its mandate:

- May 2010: Interactive Session with Mr. Yasir Naqvi, MPP, Parliamentary Assistant to the Minister of Revenue.
- June 2010: Canada India Business Opportunities – Key note address by Mr. Peter Hall, Chief Economist, EDC.
- November 2010: ICCC Hard Harts Tour Series; Novo Plastics Inc.
- December 2010: Doing Business with India; an ICCC-EDC seminar: A special half day seminar was

organized by the SME committee with cooperation of the EDC for the benefit of Canadian Exporters and businesses looking to expand to the Indian market space. The seminar covered a wide range of relevant topics and featured a number of distinguished speakers.

• April 2010 : ICCC – South Asian Bar Association (SABA) seminar on Law issues affecting Small and Medium Enterprises

COMMITTEE MEMBERS Pankaj Mehra

Director, Trade and SME, ICCC & Director, India and South Asian Markets, Bank of Nova Scotia

Aditya Vasudev

Co-Chair, SME Committee, ICCC & Head, Business Banking ICICI Bank Canada

Sonia Abbas

Co-Chair, SME Committee, ICCC & Senior Account Manager, Commercial Financial Services, Manufacturing, Wholesale and Distribution RBC Royal Bank

Abhishek Bhasin

Account Manager, RBC Royal Bank

Rajeev Anand

Senior Tax Analyst, Deloitte & Touche LLP



TRADE By Pankaj Mehra



ICCC's Trade Committee's mandate is to promote trade and commerce between Canada and India by developing and maintaining strategic relationships with government channels, trade associations and business partners.

There is renewed focus at all levels - Federal and Provincial governments, specialist trade organizations and associations, and several specialist sectors – be it education, finance and energy – to partner with their Indian counterparts and boost the stagnant bilateral trade number of \$4 billion between the two countries.

The ICCC is actively supporting these initiatives through dialogue and active participation. It brings to bear the contribution of the members of Indian Diaspora in Canada in further strengthening the bilateral economic ties between Canada and India. Its members act as reputational intermediaries and promote two-way flows of ideas and commerce. As many of the members of ICCC are professionals, they promote trade in services that has proven to be more resilient during the global downturn than trade in goods. ICCC advocates early conclusion of a Canada-India CEPA, as it would create favorable conditions in further increasing trade in this sector.

In January 2011, the ICCC signed a Memorandum of Understanding with the India-Canada Business Council in New Delhi to facilitate business-to-business dialogue across the two countries and bring together interested business partners.

In February 2011 select ICCC Board Directors and members met with Hon. Minister Peter Van Loan, Minister of International Trade to provide input on Free Trade Agreement negotiations under discussion between India and Canada.

The ICCC is especially pleased to be the nodal agency in Canada to host the Pravasi Bhartiya Divas in during the Year of India in Canada in June 2011. It has worked closely with its Indian partners to arrange a Round Tables on Business Prospects and Building Economic Bridges between India and Canada, and other sessions to refocus attention on Innovation, Tourism, Healthcare, Science & Technology while connecting the second generation Indian diaspora here with the youth in India to optimize the demographic dividend.

Canadian partners can assist with investments in a number of sectors like infrastructure, education and renewable and clean energy etc., in India and participate in the country's annual GDP growth

which continues to be over 8%. As Indian corporates look to diversify their holdings, Canada offers opportunities to invest in one of the most stable developed economies using the natural affinity, cultural understanding and bonds that continue to strengthen through the growth of professional Indo-Canadians settling in Canada with roots in India. The ICCC remains available to act as a catalyst.



COMMITTEE MEMBERS Pankaj Mehra

Director, Trade and SME, ICCC & Director, India and South Asian Markets, Bank of Nova Scotia

Harjit S. Kalsi

Vice President & Director, Events & Programs, ICCC & Chief Financial Officer, Skylink Group of Companies

Kant Bhargava

Ambassador (Retired) & Former Secretary-General SAARC

Arvind Vijh

Director, India Services Group, Deloitte

Dan Shekhar

President, CanAsia International Business Inc.

YOUNG PROFESSIONALS By Ruby Sohi



This year the Young Professionals team hosted a number of successful events, including the popular 'Chai with the CEO' series, which were designed to facilitate the development of tomorrow's leaders. The committee wanted to provide the Young Professionals with the opportunity to meet successful CEO's up-close and personal and learn about the most important tools and attributes that contribute towards being a successful professional. We were privileged to have renowned CEOs and entrepreneurs participate, including Jerome Dwight from Bank of New York, Steve Gupta from Eastons Group of Hotels and Nitin Kawale from Cisco.

The Young Professionals then arranged the 'Young. Successful.
Entrepreneur.' event, which focused more on entrepreneurship and what it takes to be a successful business owner. The event was in the form of an open discussion with a panel of four young entrepreneurs from different fields including fashion, technology, media, publishing and promotions. The speakers were Raj Girn from Anokhi Media Corp, Satish Kanwar from Jet Cooper (also chair of TedX Toronto), Gautam

Sharma from Suhaag Group Inc and Jas Banwait from TwoMangoes.com and Savilian. This was a fantastic interactive session and attendees were given the opportunity to network and ask questions about succeeding in their new business ventures.

In April, the Young Professionals hosted their first ever speed networking event. The aim was to provide a platform for a productive networking session and give each attendee the opportunity to meet with everybody in the room. This is a great concept for those that are shy and find networking with strangers quite daunting. By encouraging and provoking conversations amongst attendees, the ice breaks for a more relaxed and productive session. This event was a huge success.

Our committee consists of a dedicated team of professionals and entrepreneurs with a variety of skills, expertise as well as valuable knowledge and experience. Going forward the team is growing as we take on more passionate young professionals looking to add value to the organisation and enhance the experience of attending an event hosted by the Young Professionals.

COMMITTEE MEMBERS Shilpa Joshi

Director, Young Professionals MBA Candidate, Richard Ivey School of Business

Ruby Sobi

Co-Chair, Young Professionals Founder & Managing Director, Royal Blue Events Management

Tanya Marwah

Co-Chair, Young Professionals Vice President, 4Now Fashions

Nav Grewal

Trader, Self Employed

Davy Sohi

Director, Royal Blue Events Management Financial Markets Technology Consultant

Hemali Gandhi

Associate, CIBC Commercial Banking

Vishaal Patel

Business Consultant, CIBC

Surbhi Guleria-Joshi,

Creative Director, Joshi Inc. Owner, Virtuoso Designs Host/Reporter, Badhai Ho

Vishal Arora

VGA Strategies

Rachna Prasad

CEO, Gourmantra Foods

Sanjay Shankhla

Business Development Manager, Aura Kitchens





PRESIDENT'S COMMITTEE



The evening of Thursday, May 5, 2011 was special for the Indo-Canada Chamber of Commerce, as it marked the first marquee event put on by the President's Committee. The evening was entitled "Success" and it brought together the business leaders of today and future leaders of tomorrow. It featured over 200 attendees. The evening was scheduled to go from 6:30 PM to 10:00 PM. There was a lot of anticipation in advance of this event. As a result, people started showing up as early as 5:30 and didn't leave until 11:00. This just gives you a sense of the magic and buzz that this event created.

The newly constructed Downtown Porsche dealership served as the venue for this event. It set the stage for an amazing night that the ICCC has received great

acclaim for. Veronica Chail of Omni Television's Bollywood Boulevard was the Master of Ceremonies for the evening. She brought a lot of energy and enthusiasm for the evening. The evening featured two motivating speakers – Vijay Kanwar,

President and CFO of KMH Cardiology & Diagnostic Centres, and the 25 year-old Kunal Gupta, CEO of Polar Mobile. Both speakers did a great job of connecting with the audience and providing inspiring and motivating words based on their experiences.

The evening was sponsored by KPMG, Torkin Manes, Johnnie Walker, The Host, and Downtown Porsche. Having such a diverse sponsor base set the stage for something special. The sponsors ensured that every aspect of the night was covered from the drinks (thanks to Johnnie Walker), to food (thanks to the Host), to venue (thanks to Downtown Porsche) and swag bag gifts, planning assistance, contacts, and so much more (thanks to KPMG and Torkin Manes).

This night could not have happened without the efforts of the ICCC's President's Committee. This was the inaugural event hosted by this newly formed committee. The President's Committee was formed to engage in high profile initiatives within the ICCC and encourage involvement with entrepreneurs and professionals in the 25 to 40 age group. This Committee was hand selected by Vinay Nagpal and features some

By Hemal Balsara

of the top up-and-coming leaders in the Indo-Canadian community. The President's Committee members who were directly responsible for organizing this event included Vivek Sarma, Hemal Balsara, Arjun Panday and Naman Chopra. The ICCC would like to thank this great team for making the "Success" event an absolute success!



COMMITTEE MEMBERS

Vivek Sarma, Senior Associate, KPMG Transactions & Restructuring

Hemal Balsara, Business Advisor, Pricewaterhouse Coopers LLP, Private Company Services

Arjun Panday, Business Development Manager - India Operations, Klimer Platforms Inc

Naman Chopra, Corporate Accounts Manager, Rogers Wireless / Lifestyle Communications

Rachna Prasad

CEO, Gourmantra Foods

Sanjay Shankhla

Business Development Manager, Aura Kitchens

NEW IMMIGRANT'S COMMITTEE

By Kundan Joshi

Of the a million plus Indo-Canadians residing in Canada, half of them have been here for less than a decade, and over 30,000 new immigrants arrive annually. From these staggering numbers, it is evident that the success of the community depends upon the success of the newcomers.

At Indo-Canada Chamber of Commerce, we recently setup a New Immigrants' Committee with an objective to undertake initiatives and events to benefit the new Indo-Canadian immigrants, by providing them with business and professional development opportunities not just to establish roots, but also to succeed. The operational goals of ICCC's New Immigrants' Committee are based on four main pillars, which are Mentoring, Events, Advocacy and Resources.

The committee launched its operations this year with a Group Mentoring Program, conducted in association with JVS Toronto and TRIEC. The main objective of this program is to help the newcomers achieve their occupational goals by matching them with a mentor who has a similar educational and occupational background, to assist them with developing their professional networks, making educated career decisions, enhancing knowledge of professional and business practices and to increase understanding of Canadian workplace culture.

ICCC launched the program with a pilot project in March 2011 for a selected group. The pilot program comprised of one mentor and six mentees in a sector specific mentoring group. The IT sector was chosen for the pilot program based on its popularity among applicants, while Mr. Deepak Sant came on board as the mentor.

Deepak is a Senior Executive Recruitment Consultant at Inteqna, specializing in identifying top IT professionals, in Greater Toronto Area. His commitment to the cause and experience in the Canadian Job sector, specific to IT, has been a huge asset to the mentees. "The program has been very rewarding and a great experience so far. It feels good to know that few hours of your time in guiding new immigrants is helping them immensely in this transition process," says Deepak.

"The mentees have more market knowledge and contacts than they had before this program. Also, they get an opportunity to meet others who are facing similar challenges and learn from each other's experience," he says.

"Deepak Sant has been doing an excellent job in mentoring all the people. Given what he has done, there is nothing more from my end that can be said to provide more value," says one of the mentees, Nitin Prasad.

Once matched, the group participated in five mentoring sessions over a course of four months. The early success for the program came in form of employment for one of the mentees, Elaine Desouza, who acquired a job in her field, within a few weeks of enrolling into the program.



"The program has been very well developed and an extremely valuable resource for newcomers like me. Meeting with industry experts as well as networking with others in the field helps develop effective strategies and get feedback on methods and techniques to try," says Elaine. The committee looks forward to launch rest of the phases in the upcoming year, and hopes to make a direct lasting impact on individual careers and lives.

COMMITTEE MEMBERS

Kundan Joshi

Vice President & Corporate Secretary, ICCC & Founder & Managing Director of Joshi Inc

Geetha Ramesh

Director, ICCC & Technical Director, Worley Parsons

Surbhi Guleria-Joshi

Creative Director, Joshi Inc., Owner, Virtuoso Designs, Host/Reporter, Badhai Ho

Sunny Gill

Engineer, Automotive Industry & President, Indo Canadian Political Council

Inder Chopra

Recruitment Specialist, Operational Shared Services, CGI

COUNCIL REVIEWS

ICCC CALGARY BUSINESS COUNCIL

By Geetha Ramesh

The Alberta Business Council has been active with various initiatives that have driven exposure to the corporate business community and to governments as various levels. This past year the Council celebrated the month of August as "India month" and conducted various functions across Calgary. A summary of events conducted during above said period is provided below.

COUNCIL EVENTS May 2010

A business networking session was held on Thursday, May 13, 2010 at The Kahanoff Conference Center, Calgary. In this meeting Joey St. Pierre, Export Development Canada, spoke on "EDC services with emphasis on India" and Duane Bratt, Mount Royal University, provided a very



powerful topic, "Nuclear Science and India."

August 2010 – India Month Celebration

August 2010 was declared as the month of India by ICCC –Alberta Business Council and Calgary Economic Development.

The first event was a Seminar on August 9 on Doing Business with India. The second event in this series was the Indian flag hoisting

The Calgary Council has been highlighting the efforts of the Western Canada Provinces of bi-lateral trade between Canada and India.

ceremony at the City Hall of Calgary that was followed by an entertainment program. The final event in the series – a mini trade show and lunch – was held on August 25, 2010. The title of the mini trade show was "Focus on India"

September 2010

In September 2010 the Alberta Business Council hosted Mr. Subodh Kant Sahai, Honorable Minister for Food Processing Industries, Government of India, at Pushpita Indian Restaurant.

October 2010

Mr. Wayne Cao, Member of the Legislature of Alberta and Deputy Speaker spoke to members of the Council on the Alberta budget and other topics of interest. This was followed by networking and light refreshments.

November 2010

The Indo-Canada Chamber of Commerce (ICCC), Alberta Business Council held a day-long event on Friday November 19, 2010.

- A seminar was held at the Calgary Economic Development, Global Business Center with the theme "India – Focusing Today on Tomorrow's Opportunities."
- In the evening there was a celebratory Gala Dinner/Dance. A commemorative brochure was released during the event. Awards in four major categories were given to Calgarians. The award ceremony was followed by entertainment.



April 2011

• The Council had its AGM on April 17th at the Maurya Restaurant, Kensington, and Calgary. The Co-chairs, David Gaskin and Romesh Anand gave their reports. This was followed by the Treasurer's report and report by the National Director, Geetha Ramesh. A brief introduction to the proposed Youth Council was presented by Omar Masood.

• On April 26th the Indo-Canada Chamber of Commerce, Alberta Business Council, held the media launch and open house for the PBD 2011. There will be a Press Conference of this historic occasion at the India Canada Association of Calgary (INCA).



Geetha Ramesh

Director, ICCC

Head of Alberta Business Council

Romesh Anand

Co-Chair

David Gaskin,

 ${\it Co-Chair}$

Sam Barua

Past Co-Chair and Advisor



Lalita Singh

Supriya Devgan

Cyrene Banerjee

Sumita Anand

Sabu Alexander

Ravi Prasad

Sharan Khurana



ICCC HALIFAX BUSINESS COUNCIL

By Tom Joseph Puthaikunnel



haran Khurana

The Halifax Council of Indo-Canada Chamber of Commerce continued to liaise with the provincial agencies and federal agencies to enhance and boost Canada-India trade ties. In particular, the council organised a successful seminar with Export Development Canada (EDC) in May 2011 on Doing Business with India, where Peter Hall, EDC's Chief Economist was the keynote speaker.

The council is also working actively with the Halifax Gateway in developing newer avenues to develop trade ties between the Atlantic Provinces and India. The Halifax Gateway is strategically positioned on the east coast of North

America. Since 2006 the Halifax Gateway partners have been working hard to advance relations with India. The Port of Halifax has had business development representation in India through a partnership with Jeena & Company to promote the Port in India and work with shippers and the freight forwarding community to increase trade between India and Canada. In January 2009, the Port of Halifax signed a Memorandum of Understanding with the Port of Chennai on India's south east coast.

Over the last five years, the Port of Halifax and the Halifax Stanfield International Airport has also participated in two Gateway led trade missions to India, and have assisted in hosting two inbound trade missions.

With the Canadian Federal Government's commitment to negotiating a free trade agreement with India, the Halifax Gateway is committed to ongoing relationship building to seamlessly manage the flow of goods, people and services between the two regions.

Last year, bilateral merchandise trade between the countries totalled \$4.2 billion, with imports to Canada and exports from Canada roughly even.

A free-trade pact with India would increase sales of a Canadian exports sectors such as forest products, minerals, manufactured goods, agricultural products, fish and seafood products, machinery, construction materials, aerospace and environmental technologies.

COUNCIL

Tom Joseph Puthiakunnel Chair, Halifax Council

DIRECTORS

Abbas Hamza

Bradley Saunders

John Ludovice

Past Chair: Venkatesh Thyagarajan



ICCC OTTAWA BUSINESS COUNCIL

After Canada and India announced the launch of negotiations toward a Comprehensive Economic Partnership Agreement (CEPA) in November 2010, Don Stephenson, the then Assistant Deputy Minister, Trade Policy and Negotiations, Foreign Affairs and International Trade Canada invited Vinay Nagpal to be a member of the Canada-India CEPA Advisory Committee. Minister Stephenson was the Chair of the committee comprising eight members drawn from the leadership of private sector organizations with an interest in the Canada-India CEPA negotiations. Foreign Affairs and International Trade Canada also established industry and civil society consultation groups to discuss the Canada-India CEPA negotiations.

Sector specific subgroups were created to address specific issues. The mandate given to these stakeholder consultation groups was to ensure that Canadian priorities continue to be taken into account during these negotiations.

The first meeting of the Advisory Committee was held in April 2011 and subsequent meetings are scheduled approximately every three or four months during the course of the CEPA negotiations. These meetings were meant to serve as a high-level forum to exchange information on a broad range of issues between Foreign Affairs and International Trade Canada and representatives from business councils and organizations. At the first meeting, the Minister reported on the status of negotiations with India.

Foreign Affairs and International Trade Canada also established industry and civil society consultation groups to discuss the Canada-India CEPA negotiations.

Peter Van Loan, the Minister of International Trade in the previous cabinet, had two interactive sessions with the members of the Indo-Canada Chamber of Commerce about the Harper government's commitment to growing Canada's trade relationship with India. At the Mississauga session in September 2010 he said, "Canada's trade and investment partnership with India is on an exciting path—one that holds

great promise for both countries as we continue toward lasting economic recovery. Our government has made India a key priority in Canada's foreign and trade policy agenda."

Indo-Canada Chamber of Commerce launched a major collaborative initiative with the Indo Canada Ottawa Business Council when ICCC's President Vinay Nagpal and ICOBC's President Dr. Pradeep Merchant agreed that the two Chambers would work together to achieve synergies in outreach and advocacy efforts with the federal government. The two chambers had a joint meeting with the High Commission of India S. M. Gavai and pledged to work together for the convention for the Indian Diaspora in North America and the Caribbean in Toronto on June 9 and 10 as part of the Year of India in Canada. Both the Chambers have expressed a keen desire to work together in the future and continue exploring avenues of cooperation.



ICCC MONTREAL BUSINESS COUNCIL

By Sathy Rajasekharan

Over the last year, there has been a great deal of interest in Quebec-India partnerships, and ICCC Montreal has initiated a process of re-engagement with the local business community. A successful Open House networking cocktail introduced the new executive committee to the community, as well as sparked some key partnerships and ventures.

This has included the co-hosting of "Learn about business culture in India to ensure your success", a seminar organized by World Trade Center of Montreal. This highly informative and engaging seminar was presented by Arvind Vijh, director of the India Services Group at Deloitte. In addition, Sathy Rajasekharan, current chair of the executive committee, was a delegate in the February 2011 Quebec-India trade mission organized by the Ministry of Economic Development, Trade and Innovation.

Highlights of the mission included organizational support for an Investissement Quebec (IQ)/McGill University Alumni Event. The event, MC'ed by ICCC Montreal chair and hosted by IQ President Jacques Daoust and Mc-

Gill University Principal Heather Munroe-Blum, was well received and an example of the overlapping interests of Quebec and India.

In addition, the ICCC's presence at the health delegation of the trade mission has resulted in stronger ties with the innovation community in Montreal and Quebec. Future, short-term chamber

This has included the co-hosting of "Learn about business culture in India to ensure your success", a seminar organized by World Trade Center of Montreal.

activities include a follow-up workshop on India Market Entry Strategies (April 2011) and a 'Chai with CEO' session co-organized with Biotech Montreal.



COUNCIL
Sathy Rajasekharan
Chair, Montreal Council

COUNCIL MEMBERS
Niral Vora

3.7.7.7.3.7

Maliha Naeem

Manasi Jain Manika Jain

Iana Tsvetkova

Sanjib Manna

Suresh Chawla

Advisor: Supro Mukherjea

ICCC VANCOUVER BUSINESS COUNCIL

By Harpreet Singh



Indo-Canada Chamber of Commerce (ICCC) activated its Vancouver Council by holding an Open House and a Media Launch for the Pravasi Bharatiya Divas Canada 2011 (PBDCanada2011) on Tuesday, May 10, 2011.

An Open House was hosted at the Guildford Sheraton Hotel. The Guest of Honour for the evening was the Honourable Mr. Ashok Das, Consul General of Vancouver.

Global interest in Indian business and commerce has tremendously increased in the past few years. Canadian businesses have focused their attention to potential trade opportunities there. The ICCC has therefore had the need to set up regional Councils across the country. With a significantly large population of people of Indian

descent living in Vancouver and neighbouring municipalities, setting up a BC Council here is significantly important to serve the west coast.

To revitalize the Vancouver Council, members of the ICCC headquarters in Toronto attended the Open House. Amongst them were Mr. Vinay Nagpal, President – ICCC, Mr. Kasi Rao, Mr. Satish Thakkar and Ms. Asha Luthra, past-President.

The newly appointed office bearers of the Vancouver council, which will have jurisdiction across the province of British Columbia are Mr. Tarlok Sablok, Chair of the Council, Dr. Pargat Singh Bhurji, Vice Chair; Mr. Harpreet Singh, Secretary; Mr. Mahesh Gupta, Treasurer; Ms. Andrea Duley, Joint Secretary; Ms. Lara Cowan, Public Relations and Mr. Ron Basra, Membership Acquisition. Mr. Tarlok Sablok, a Notary Public is a prominent, well-reputed and greatly respected member of the Indo-Canadian community in Vancouver and supported by an excellent team of Executive Members of the BC Council.

At this Open House, the ICCC also addressed an open invitation to all regarding the upcoming Parvasi Bharatiya Divas (PBD) – Canada 2011, in Toronto.

COUNCIL Tarlok Sablok

Chair, British Columbia Council

Harpreet Singh
Secretary

Pargat Singh Bhurji Vice Chair

Mahesh Gupta Treasurer

Ron Basra Director, Membership

Lara Cowan
Director, Public Relations



ICCC WINNIPEG BUSINESS COUNCIL

By Dr. Digvir Jayas

Building upon the Memorandum of Understanding (MoU) signed between the University of Manitoba and the Indian Institute of Crop Processing Technology, the Winnipeg Council of the Indo-Canada Chamber of Commerce worked towards promoting better economic ties between India and Manitoba. As with earlier years, the council continued with its focus on agriculture sector. Manitoba's economy relies heavily on agriculture, tourism, energy, oil, mining, and forestry. Manitoba government continues to build economic and trade ties with India.

A special India-focused seminar was held at the Delta Winnipeg Hotel on October 19, 2010 on the occasion of a visit by a delegation of 30 high level business people from various states in India who had arrived in Manitoba to attend Centrallia.

The seminar was planned to take place the day before the Centrallia 2010 event started, to encourage Manitoba businesses to learn more about the Indian market and to meet with the visiting delegates.

Opening the seminar was Peter Bjornson, Minister of Entrepreneurship, Training and Trade and the speakers included Dave Angus, President of the Winnipeg Chamber of Commerce, Bonnie de Moissac, Manitoba Trade, Jagat Shah, Manitoba Representative in India, as well as four Manitoba companies who spoke of their experiences in India: Patrick Miner, Managing Director of Norscan Instruments, Justin Phillips, Principal of Global Wind Group, Kim Shukla, President & CEO of Prairie Global International and Alain Valdes, President & CEO of Ultra-Span.

Dr. Digvir Jayas, Vice-President (Research) and Distinguished Professor, University of Manitoba and President, ICCC Winnipeg Council, provided closing remarks for the seminar which was attended by over 80 people. Some of the participants are shown in the attached picture.

Realising the potential for transfer of technology in several spheres, the Winnipeg council has been focusing its activities on collaborations between Indian and Manitoba companies because there is long-standing tradition of joint venture partnerships between Manitoba and Indian companies, take for instance, the case of ERLPhase. The company began

as APT Power Technologies in 1993 and in 2000 it was acquired by NxtPhase T&D Corporation, a Canadian supplier of optical CTs and PTs. In June 2007, India-based Easun Reyrolle Ltd, acquired this division of Nxt-Phase, which has since operated as the company ERLPhase Power Technologies Ltd.

The council's focus in Winnipeg is to build on its diversified economic base and act as regional centre. It has a diversified economy, covering finance, manufacturing, transportation, food and beverage production, industry, culture, government, retail, and tourism. According to the Conference Board of Canada, Winnipeg has the third-fastest growing economy among Canada's major cities.

COUNCIL

Digvir S. Jayas Interim Chair

Romel Dhalla Interim Secretary



THE CHAMBER'S SECRETARIAT

The Chamber's secretariat looks after the needs of the 1,000+ members of the Chamber. It is responsible for membership, accounting and general administrative tasks.

Providing support to translate the directors' vision into reality is a big task for the Chamber's secretariat. Amongst various responsibilities, this involves providing logistical support of the Chamber's events (from the planning to the execution stage); keeping members informed of the activities of the Chamber through e-blasts and e-bulletins; and general administrative work to keep the Chamber functioning.

Mayank Bhatt is the Chief Administrative Officer and Tarun Kumar Verma is the Administrative Assistant of the Chamber. Kant Bhargava, Ambassador (Retired) and Former Secretary-General of SAARC, continued for another term as a Senior Advisor to the Chamber.







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INDIA, ALBERTA & SASKATCHEWAN

by Raj Sahni

NATURAL PARTNERS

Last year's \$40 billion bid for Canada's largest potash company by Australian miner BHP Billiton, while ultimately unsuccessful, helped focus the spotlight on the abundant natural resources of Canada and the unique mix of resources available in Saskatchewan and Alberta in particular. With its phenomenal continuing growth, India's appetite for resources of every variety has also grown exponentially, and the resources available in Alberta and Saskatchewan stand out as perhaps the most compatible with India's needs. Similarly, India, with its growing reputation as a centre for global innovation and ability to utilize technology to achieve cost savings and volume in the energy and resources sector (for example, India is home to one of the world's largest and most efficient crude oil refineries, owned by Reliance Industries in Jamnagar, Gujarat) make it a perfect partner for Canadian companies seeking to develop and maximize efficient production of their resources.

Alberta is estimated to hold amongst the world's largest oil reserves (including oil sands), rivaling Saudi Arabia. The Government of Alberta's Department of Energy has predicted that Alberta's oil supply will grow from 1.31 million barrels per day in 2008 to 3 million barrels per day by 2018. India may stand

to benefit significantly from this level of growth, given India's own rapidly growing economy and high demand for fuels, especially in the transportation sector. India imports the vast majority of the oil it consumes and, in addition to abundant supply, Canada offers arguably the highest levels of political and social stability of any major oil producer. Similarly, as coal prices rose sharply in light of increased global demand and reduced supply due to recent flooding in Australia, Canada's reserves remained available to help ensure global demand was met. Canada's exports of coal are also among the highest in the world, and Alberta's reserves are estimated to amount to 37 billion tonnes according to the Alberta Department of Energy.

Recent developments provide room for even greater growth. For example, India and Canada have positioned themselves as partners in the nuclear energy market. In June 2010 at the G-20 Summit in Toronto, Canada, Prime Ministers Singh and Harper witnessed

Saskatchewan, Alberta's neighbouring province to the east, offers its own wealth of opportunities and, in fact, Saskatchewan is already one of the most engaged regions in the India-Canada trade partnership and currently supplies over 40 percent of Canada's exports to India.

their officials sign the milestone Agreement for Cooperation in Peaceful Uses of Nuclear Energy. Under the agreement, India will have access to Canada's nuclear technology, equipment and fuel. The deal is an ideal match, considering India's intention to establish 12 new reactors requiring 1,500 additional tonnes of uranium each year and Saskatchewan's status as the world's largest uranium producing region, representing approximately 30 percent of total global produc-

tion each year. In addition, with India's own nuclear engineering expertise and experience with CANDU based technology Indian engineering firms could be of assistance to Canada in refurbishment and further construction of Canada's own nuclear facilities.

Another area where Saskatchewan, Alberta and India can assist one another is in the agriculture and food processing sector to ensure India's food resources keep up with its growth. Potash is an essential component of industrial fertilizers, and Saskatchewan has the capacity to meet current global potash demand for centuries. The province is the world's biggest producer at between 25 to 30 percent of total global potash supply. Further, lentil production in Saskatchewan and, to a lesser extent, Alberta, makes Canada the world's largest exporter of lentils and other pulses. Saskatchewan already stands as one of India's largest suppliers of pulses and there is room for even greater growth in this sector.

While the case for increasing investment and trade between India and Western Canada may be obvious, there is much room for continuing growth. During the November 2010 G-20 Summit in Seoul, South Korea, Prime Ministers Manmohan Singh and Stephen Harper officially announced the beginning of free trade negotiations between India and Canada. The Comprehensive Economic Partnership Agreement (CEPA) discussions should continue to pick-up speed and Western Canadian provinces with their resources and related technological expertise have emerged as being particularly responsive to India's economic agenda.

Raj Sahni is a Partner and Co-Chair of the India Business Group at the law firm of Bennett Jones, with offices in Calgary, Toronto, Edmonton, Ottawa, Dubai and Abu Dhabi. The author is grateful for the kind input and assistance provided by Kasi Rao and Christopher Somerville for this article.

REACHING INDIA THROUGH THE PACIFIC

By Anita Huberman

British Columbia's bilateral trading relationship with India was worth \$410 million in 2008, an increase of 120 per cent compared to 1999. Over this period of time, total British Columbia's exports to India have more than doubled to reach \$170 million in 2008.



In addition to the provincial government, which is making a concerted effort to take the economic relations between British Columbia and India to a different level, there are several agencies actively involved in promoting the province's trade ties with India.

Amongst these, the Surrey Board of Trade (SBOT) leads the pack with diverse set of activities aimed at enhancing trade. In 2011, in this declared year of focusing on Canada-India Relations, the Surrey Board of Trade took a 20-member delegation to India – four-day cultural tour and the remaining 5 days focused on business.

During this trip SBOT signed a series of MOUs with the World Trade Centre – Mumbai, All India Industries Association – Mumbai, Electronics and Computer Software Export Promotion Council – Delhi, Associated Chambers of Commerce and Industry of India (ASSOCHAM) – Delhi, and the India Merchants' Chamber.

These will help form the foundation of the Surrey Board of Trade International Trade Centre, which will become



a hub for establishing and joining businesses from country to country, and help them find the right partner in this emerging market.

Pertinently, British Columbia's economic and cultural relationship with India is being strengthened thanks to the appointment of the Province's first trade and investment representative in this emerging economic superpower.

The Bangalore office will be British Columbia's sixth trade and investment office in Asia. The other offices are located in Beijing, Guangzhou, Shanghai, Seoul and Tokyo.

"India has emerged to become one of the world's most powerful economies and our government is very pleased to be increasing British Columbia's presence in this key market," said Chong, Minister responsible for the Asia-Pacific Initiative.

"British Columbia has always held close cultural and economic ties with India. By hiring on-the-ground expertise, the Province is helping B.C.-based companies form additional partnerships and trade relationships in this lucrative market."

The establishment of British Columbia's trade and investment offices is a component of the Province's Asia-Pacific

Initiative and helps establish British Columbia as Canada's Pacific Gateway.

By 2020, the trade gain with the Asia-Pacific could be worth an estimated \$76 billion for British Columbia and \$230 billion for Canada. The total employment impact is estimated to be 255,000 jobs in British Columbia.

The Province has contracted Abroader Consultancy India Pvt Ltd. to provide trade and investment services in India and it will open and operate a dedicated trade and investment office in Bangalore (Bengaluru).

In addition to promoting British Columbia as a destination for trade and investment, the Bangalore office will advance research and innovation partnerships and support inbound trade missions and inquiries by B.C.-based companies and organizations. The office will also help Indian investors form partnerships in B.C. by working closely with the new Asia-Pacific Business Centre, located at Robson Square in Vancouver, and the Province's India and Southeast Asia Business Development Section.

— Anita Huberman is CEO, Surrey Board of Trade

INDIA CALLING



In one of the streets within the main business district of Mumbai, right next to a Pizza Hut, you may come across a business executive dressed largely the same way as an executive you may find on Wall Street or Bay Street, complete with the requisite blackberry in hand. The stark difference however, is that our Indian counterpart is holding this blackberry in one hand, while feeding a cow with the other! Welcome to India!

India is now a country on an unprecedented growth trajectory, where tradition, religion, Bollywood, politics and cricket are part of everyday life for most Indians. Business opportunities are abound in India. As a Chief Economist of a major Indian business group told me last year: "It took India about 62 years to reach its first trillion dollars of GDP. It will take only seven years to get to the next trillion at the current growth rate." A convincing argument that effectively sums up why Canadians should focus on the Indian market.

Without a doubt, India can be a very different and sometimes challenging market. Insiders know to say markets, as market preferences and the general business and investment environments can vary widely from state to state or even

within a state. This is best illustrated by the Indian currency note, whose denomination is written in 15 different languages. English, fortunately for Canadian companies, endures as the business language in India. Accordingly, any company looking to grow in India would be wise to take the time to learn the regional differences, and then tailor strategies to the individual market. Within that homework, keep in mind that India's enormous variety of cultural, ethnic, religious and linguistic groups require particular sensitivity in business negotiations and product adaptation.

What exactly are the key areas for Canadians to be engaged in India?

Transportation (Auto):

The Indian Auto sector has grown by more than 40% in the last 12 months as there is a large demand for automobiles and auto parts in India. Auto component manufacturers are running at full capacity and OEMS are facing delays and shortage of auto parts, prompting the industry to ramp up capacity by importing or partnering with foreign companies. Combined with the low penetration rate (0.01% vs. over 50% in developed countries), and the potential becomes enormous for any Canadian auto component manufacturer looking to enter this sector in India.

EDC recognizes that this is an industry where greater success is achieved by exporters being on the ground to support the "just in time" needs of the sector. Accordingly, EDC is there to help Canadian auto part manufacturers by providing them appropriate financial solutions under its Canadian Direct Investment Abroad(CDIA) program.

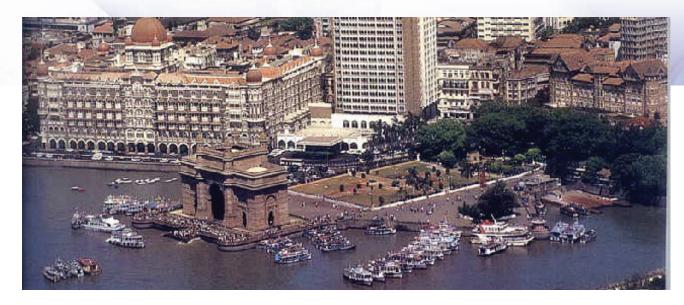
In addition, EDC has a number of relationships with Indian OEMS such as Tata Motors, Mahindra and Mahindra, Ashok Leyland as well as Tier-I suppliers. With these relationships, EDC can facilitate appropriate introductions at the decision making level for the benefit of Canadian companies.

Telecom: In the Telecom sector, India continues to be one of the fastest growing telecom markets in the world with a net addition of about 10 million subscribers every month. The overall tele-density in the country is 50% and therefore, there is still a lot of room for this industry to grow. As such, there is tremendous opportunity in the market for equipment, software and related telecom services providers

Canadian companies should keep in mind, however, that the telecom sector is cut-throat in India, with I4 players in 22 circles and calls rates as low as I.5 cents per minute. This prompts service providers to be extremely cost conscious while sourcing supplies, and as a result, Canadian companies should be ready for some very hard bargaining.

EDC has established relationships with many telecom players as well (Bharti Airtel, Tata Telecom, Idea Cellular etc.), and regularly introduces new Canadian companies to these service providers.

Oil and Gas: The Indian Oil and Gas industry is also a key growth industry where a lot of emphasis has been placed on finding new sources of energy in India as India imports over 70% of its total oil requirements. Much of India is unexplored which means that there are tremendous opportunities for Canadian oil and gas companies as well as for service and equipment providers. The total investment in this sector is expected to be about \$20-40 billion over the next few years.



India is also working on increasing its use of natural gas as an alternative to imported oil. There are now over 50 gas-fired power projects under construction. This opens up a potential market for Canada's large range of gas and hydro technologies.

Immediate opportunities for Canadian business include enhanced oil recovery technologies including specialty chemicals, services for improved production as well as exploration services and equipment technology.

It is important to note that Canadian businesses are already becoming more and more active in the Indian market, and finding much success in their Indian operations. There are over I50 Canadian companies (largely SMEs) who have set up shop in India. These companies gain a tangible advantage for their visibility, as Indian businesses prefer to do business with com-

panies who have a presence on the ground. These companies also benefit from their cost structure in India and at home, as they are often able to also lower the cost of their Canadian operations, making them even more competitive in their home market.

Many of these companies are reaping huge rewards within 2-3 years of setting up operations in India. An excellent example is an industrial machine manufacturer headquartered in Toronto that set up a plant in India two years ago. The Toronto operation provides design, engineering and some tooling to Delhi. Delhi now exports tooling back to Toronto, and delivers to the Indian market with growth rates of over 200% per annum. A global supply chain is born, and one that makes the Canadian operation leaner and more cost efficient. That's a great example of a Canadian productivity gain.

Finally, for Canadian companies looking to expand their businesses in India, here are some overall tips for doing business effectively there:

- It is all about developing personal relationships. Business and personal matters are much more integrated in India than in Canada, so make an effort to get personal.
- Be prepared to make multiple trips to India before you see that first signed contract.
- People respond faster to SMS/ text messages and personal calls than e-mails.
- Sending senior company representatives to meet their Indian counterparts signals your commitment to doing business and would open more doors for you in India.
- Patience, Patience, Patience!



"Export Development Canada (www.edc.ca), EDC is the Government of Canada's official export credit agency. EDC is the most active Canadian financial institution in India and has been doing business there for the last 40+ years. With names such as Tata Group, Bharti, Reliance and L&T as its clients, EDC conducted CAD 1.76bln of business in India in 2010 thereby serving 323 Canadian exporters".

DIASPORA, YOUTH CONNECTION & EMERGING CANADA-IND A ENGAGEMENT

By Kant Bhargava



Indo Canadians have already made significant contributions to the Canadian society notably in the field of politics, business, arts, culture, service sector & information technology. With increase of immigrants from India and a growing number of second and third generation Indo Canadians, East Indian community is now fast emerging as a human bridge between the two countries in the areas of trade and investment, social philanthropy, health care, science and technology, research and development, media and entertainment.

Young Indo Canadians, from students to managers and professionals, represent the dynamism and uniqueness of the Global Indian. Through them, the fashion, dance, music and food of India cross over to other ethnic groups in Canada. Their energy, enthusiasm, and sheer visibility sparks greater interest among their friends and the mainstream community in Canada to know India better. Also blogs, forums,

tweets and instant messages are now readily available as important tools for facilitating engagement of diaspora youth with India and also for fostering people to people contacts between Canada and India.

Indian youth, coming to Canada share information about India with their fellow Indo-Canadian and Canadian students in a big way. Young new Indian immigrants can also help in creating awareness and knowledge about emerging new India as they have first hand information about India. Young members of Indian diaspora can also reciprocate the process by giving information and awareness to new immigrant youth about Canadian life

Interested students should be encouraged by the Indian government to return to India after their education and training in Canada and contribute as possible members of faculty in Indian colleges and universities for which there is a large demand. Indian government can provide them

some financial help in the form of tuition waiver, scholarships for studying in Canadian universities.

Indian students also need to be encouraged and supported for coming to Canada for training in the specialized fields of radiology technicians, paramedics, nursing, physiotherapy, aerospace, hospitality and other courses for career education development. Such courses can be run in collaboration with Indian authorities so that a large number of Indian students back home may be able to cover a part of the course there itself thereby reducing their stay requirements in Canada.

Indian youth is performing well in the field of Information technology, computer networking skills, business management and other technical courses. The Canadian Industrial sector can provide increased number of internship programs for such students graduating from the elite Indian institutes such as Indian Institute of





Technology (IIT), Indian Institute of Management (IIM) etc. Corporate sector in India can likewise arrange similar programs for interested Canadian students. Student exchange programs and internships can be instrumental in an effective way for creating better understanding of mutually beneficial cooperation co—operation possibilities between the two countries.

Ministry of Overseas Indian Affairs (MOIA), Government of India and Indo-Canada Chamber of Commerce (ICCC) can play a vital role in this regard. MOIA has started Know India Program (KIP). This program can be extended to Canadian students in which Canadian side can also share the cost of the program. ICCC can also work as a facilitator in getting internships for Indian students in Canadian students in Indian corporate sector as its members have connections in both India and Canada MOIA

has also started a program for skill up gradation of Indian skilled workers who wish to work abroad. Canadian government can help by sharing with concerned Indian organizations information and knowledge in regard to the new skills and technologies they have developed. This will help the new young immigrants from India to Canada to get used to new technology and standards, which are essentials for working in Canada.

Time is now opportune also to reflect on establishing mechanisms for engaging youth, especially second and third generation of Indian diaspora for building Economic Partnership with emerging giant India. Diaspora Youth can also be an important force for facilitating constructive dialogue between Canada and India for addressing global issues such as climate change, changing world political and economic scenario, energy, technology, multiculturalism, and sustainable development.

Establishment of Indo-Canada Youth Forum with support of both Indian and Canadian governments will go a long way in implementing various suggestions mentioned above. Such a forum would promote engagement of youth from both countries for facilitating mutual understanding, building partnerships and deepening relations between two democracies.

– Kant Bhargava, India's former Ambassador to Mauritius and Senior Advisor, ICCC



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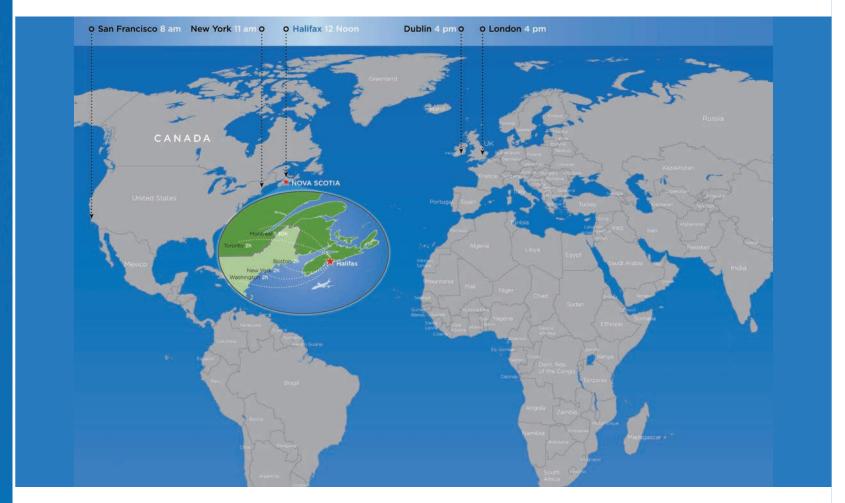


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INDO CANADIAN

By Nadira Hamid

BUSINESS CHAMBER, INDIA

In January 2011, Indo-Canada Chamber of Commerce signed a Memorandum of Understanding with the Indo Canadian Business Chamber in New Delhi.

The chief objective of ICBC, which started its operations in 1994, is to foster trade and bilateral relations between India and Canada. Jointly, the two Chambers will work together to achieve targeted results in enhancing bilateral trade between Canada and India. The two chambers have pledged to connect at least five Canadian and Indian companies on either side per year. They have also pledged achieve synergies between their respective membership demographics by leveraging available resources – this will include websites and joint outreach programs with other industry verticals.

Canada and India have longstanding bilateral relations, built upon shared traditions of democracy and pluralism and strong interpersonal connections. The bilateral relationship is supported by a wide range of bilateral agreements in fields such as agriculture, energy, mutual legal assistance, and air services. Indo Canadian Business Chamber plays a vital role to foster trade and bilateral relations between India and Canada. It has now grown to becoming an organization to be able to play a bigger and a significant role on this agenda. It has presence in Delhi, Mumbai & Ahmedabad.

ICBC is a membership based organization and has a healthy membership comprising of companies and individuals who have links, interests with Canada. The members of the Indo Canadian Business Chamber have the opportunity to access information, contacts, and opportunities for engaging with Canada, businesses in Canada, Canadian community and your peers in the industry.

- Nadira Hamid is Chief Operating Officer, ICBC

ICBC offers following services to its members:

- · Business match making between Indian & Canadian companies
- · Joint venture leads & match making
- · Technology transfer leads & matchmaking
- · Tips on investing in Canada
- · Hosting incoming trade & investment delegations
- · Organizing outgoing trade & investment delegations
- Organizing seminars, workshops & round tables on Indo Canada related topics

Highlights of ICBC programs events in last 3 months

· January 2011

ICBC participated in Vibrant Gujarat held on 12th and 13th of January at Ahmedabad and the Ahmedabad chapter of ICBC was launched under the able leadership of Mr. Jagat Shah.

· March 2011

The new Chairperson of the MRC was elected Mr. Subhabrata (Rontu) Basu and a curtain raiser event was organized at Taj President on 8th of March to meet and interact with the ICBC team (Mumbai).

· March 2011

ICBC facilitated B2B meetings for a Trade delegation from Sas-katchewan in India from 7th -17th March in various cities. This delegation was divided into two sectors: The Pulse presentation and B2B meetings were held in Chennai and Mumbai. The Multi sector delegation visited the cities of Chandigarh, Mumbai, Bangalore and New Delhi.



Signing of MOU between ICBC, ICCC and the Canadian High Commission



B2B meetings for a Trade delegation from Saskatchewan in India



Curtain raiser event at Taj President

Overseas Indian Facilitation Centre

A not for profit, public private initiative of the Ministry of Overseas Indian Affairs (MOIA) and the Confederation of Indian Industry (CII) was set up in the year 2007.

OIFC mandate

- Promote overseas Indian investment into India and facilitate business partnerships.
- Establish and maintain a diaspora knowledge network.
- Assist states in India to project investment opportunities.
- Provide advisory services to PIOs and NRIs.



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Investment & business facilitation: OIFC endeavors to provide facilitation services of doing business with India.

Try OIFC's matchmaking and handholding services through its experts and business network

EXPERIENCE INDIA!

Knowledge exchange: The Centre is working towards enabling transfer of intellectual capital through an online Global Indian Network of Knowledge (Global INK) without the necessity of relocation of the diaspora For more information visit www.globalink.in Share your expertise, skills and intellect on Global INK

MAKE IDEAS WORK FOR INDIA!







GLOBAL BUSINESS » INDIA IS CALLING

By Benjie Thomas

66 If you want compelling proof of the tremendous opportunities that exist within the world's second most populous country, look no further than the cell phone.



There are currently about 500 million cell phone subscribers in India, with between 15 and 20 million new subscribers being added every month. In a country where it can still take anywhere from six to 12 months to obtain a landline, citizens are increasingly "leapfrogging" their way to the best available technology, says Benjie Thomas, Partner, National Leader, KPMG's India Practice.

That means they are likely to skip over online banking, for example, going directly from waiting in line for the next available teller to completing financial transactions via a mobile device. It's a mindset that has potentially huge ramifications for companies pondering a foreign investment strategy in the region.

India is considered one of the final frontiers for consumer goods and services, and with a growing middle class among its population of 1.2 billion, the opportunities are abundant.

"There's a significant opportunity for Canadian businesses to grow their brands in India with an increasing number of people having disposable income and interest in the Western culture and Western way of life," says Thomas.

India's emergence as a leading business hub has been somewhat overshadowed by that of China. However, some key factors distinguish it from its rival, most importantly its demographics and its democracy. China's workforce is aging, a result of the country's one-child policy; India, meanwhile, is expected to add 136 million working-age people to its population by 2020.

Consider, also, that while China's growth has been state-directed, India's has come from its more than 45 million entrepreneurs. Several of its companies, including automaker Tata and steelmaker Arcelor Mittal, have evolved into world-class entities.

So, while a China strategy is paramount for companies looking to expand in emerging markets, India continues to emerge as a lucrative business destination. Its GDP is expected to grow by 8.5% this year, and could begin outpacing that



of China within three to five years. Numerous predictions are calling for the Indian economy to grow faster than that of any large country for the next 20-25 years.

In addition, the removal of the so-called "licence raj" – an elaborate system of permits that governed Indian business between 1947 and 1990 – has enabled Indian businesses to prosper. At its height, everything in India, from telephone connections and electricity meters, to sugar and rice, were kept in short supply.

Canada's economic relationship with India is growing – bi-lateral trade between the two nations hit \$4.1 billion in 2009 – but remains underde-

veloped in relation to India's growing status as a global economic force.

The best way for Canadian companies to enter the market quickly and with a minimum amount of difficulty, Thomas says, is to partner with respectable and successful indigenous operations. Wal-Mart, for example, established a 50:50 partnership with Bharti Enterprises in 2007 to create Bharti Wal-Mart Private Limited — a wholesale cash-and-carry operation catering to small retailers, manufacturers and farmers.

"Walmart, a large conglomerate that could go into a country and set up the infrastructure on its own, chose to partner with an Indian company Canada's economic relationship with India is growing – bi-lateral trade between the two nations hit \$4.1 billion in 2009 – but remains underdeveloped in relation to India's growing status as a global economic force.

because they believe the value in that partnership far outweighed them doing it on their own," says Thomas.

Ironically, the biggest knock against doing business in India, namely its notoriously subpar infrastructure, could also be a boon for Canadian companies with expertise in areas such as urban planning and water treatment.

So, for Canadian companies looking to expand their emerging market purview, India is calling.

Benjie Thomas is Partner,
 National Leader, India
 Practice KPMG LLP and
 ICCC's Advisory Board Member



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BUILDING BRIDGES IN THE FOOTSTEPS OF RABINDRANATH TAGORE

By Ananya Mukherjee

Let us unite, not in spite of our differences, but through them. Let all human races keep their own personalities, and yet come together, not in a uniformity that is dead, but in a unity that is living.

— Rabindranath Tagore (speech at the opening ceremony of the Center for Chinese Studies (Cheena Bhavan), Visva Bharati University, India, April 4, 1937)

As we commence on this exciting task of building bridges, let us recall one timeless persona who came to Canada some eight decades ago with exactly that task in mind. I speak of Rabindranath Tagore, the Nobel Laureate poet, humanist and visionary whose 150th birth anniversary also falls this year. Tagore was one of the greatest influences in the making of modern Asia. Born in India in 1861, Rabindranath Tagore became the first non-European to

have been awarded the Nobel Prize (Literature, 1913). Tagore's genius was truly multifaceted - he was at once a poet, a playwright, a novelist, a painter, a composer, an educationist, a philosopher and an ardent voice against co-Ionialism and injustice. He is the author and composer of the national anthems of both India and Bangladesh. In 1921, he established Visva Bharati, a university in Santiniketan, India. Visva Bharati, a Sanskrit phrase, means 'where the whole world forms its one single nest'. Some of Visva Bharati's most famous students are Amartya Sen, the Nobel Laureate economist; Indira Gandhi, India's first woman prime minister, Satya-

jit Ray, India's foremost film-maker; and Ramkinkar Baij, the sculptor who revolutionalized modern sculpture in India.

During Tagore's time, Visva Bharati truly became the nest of the world where scholars, artists and students came from many countries congregated. As yet another way to reach out beyond borders and forge human bonds, Tagore also travelled widely, often with ill-health and meagre resources. His historic trip to China in 1924 not only created a huge following, but led to the establishment of the first ever institute for Chinese Studies in India. In 1929 Tagore came to Canada at the invitation of the National Council of Education. He had declined invitations to this country before - as his protest against Canada's Continuous Jour-

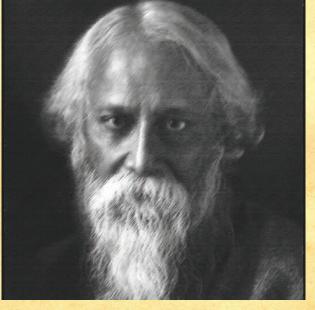
> ney and the Komagata Maru incident I. In 1929, he finally decided to come in order to begin building a 'better understanding between peoples'. By that time he had already amassed considerable international fame. As the Vancouver Sun had reported:

hear Tagore Monday night, but could not gain admission. They stood in long lines for hours outside the theatre, and even after he had commenced speaking, they waited before the theatre doors reluctant to leave. .. They saw in him a

leader of thought who had the

Thousands sought to see and

secret gift of the born artist. They found in him an intellectual who yet had the touch of human kindness which somehow linked him with his audience.. More than any other delegate.. he had seized their imagination...(April 9, 1929)2



Tagore's first lecture in Canada focused on the *Philosophy* of Leisure. The poet called for balance - balance between material progress and spiritual and creative fulfilment. 'Time is money' he acknowledged, but 'leisure is wealth' he argued, 'the wealth which is a creation of human spirit whose material may be money' ³. Ironically, the message was received as a message of the 'Eastern mystic' to the 'West'. Some took it as a welcome warning while others

- and one that draws its inspiration from the vision that all of us, all human beings are fundamentally equal. Needless to say, this vision of a global citizenship has much to offer to us today.

You have to be absolutely obedient to this [Western] music. In India, the measure of a singer's freedom is in his own creative personality. He can sing the composer's song as his own, if he has the power creatively to assert himself in his interpretation of the general law of the melody which he is given to interpret ...

— Tagore to Einstein, 1930

thought leisure was a luxury that the world could ill-afford, particularly the part of the world that Tagore represented. Tagore, however, refused to accept such a division between East and West. He was never against scientific development, or even material progress. Science, he held, had achieved the great conquest of distances. His concern was to ensure that science was made to serve humanity, particularly the most disadvantaged. Unless that human question was at the forefront, feared Tagore, 'progress' would become a form of domination. Our creative spirit would be warped, and our freedom would stand violated.

Indeed, freedom is a key theme in Tagore. In a fascinating conversation with Einstein, Tagore explains:

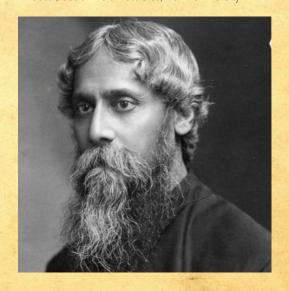
You have to be absolutely obedient to this [Western] music. In India, the measure of a singer's freedom is in his own creative personality. He can sing the composer's song as his own, if he has the power creatively to assert himself in his interpretation of the general law of the melody which he is given to interpret...

— Tagore to Einstein, 1930

This, in many ways represents the dilemma of the pravasi. How do we creatively assert ourselves, our identities, our cultures - into the fabric of the societies to which we migrate? This is not an easy process, as we know: it is punctuated with pleasure and pain, with successes and challenges, with a yearning for what we have left behind and an excitement for what we have come to find. It is even more complicated for our second and third generation, our youth. Their sense of belonging is often fragile, their identities fluid. And yet, in them Tagore would see the hope of a true global citizenship, the possibility of forging a human bond that can overcome all rigidities of culture, nation, and race while taking the best from each

Notes:

- Continuous Journey' was a regulation that blocked immigration from India to Canada. Tagore was also aware of the Komagata Maru incident (1914), when Indians had been barred from landing in Vancouver. See O'Connell, K. 'Freedom, Creativity, and Leisure in Education: Tagore in Canada, 1929, University of Toronto quarterly, volume 77, number 4, fall 2008
- ² Mahalanobis, P.C. Rabindranath Tagore's Visit to Canada. New York: Haskell House 1977, p.16-7
- ³ Mahalanobis, P.C. Rabindranath Tagore's Visit to Canada. New York: Haskell House 1977, p58-9.
- Ananya Mukherjee-Reed, Professor, Political Sciencel Development Studies
 Director, South Asian Studies, York University



COMPLEX CHRONIC DISEASE: THE NEXT FRONTIER IN MEDICINE

By Jocelyn Brodie





The gift of modern medicine is a longer and healthier life. Today, people are living 30-40 percent longer than they did 100 years ago. In Canada, life expectancy has been rising steadily since the 1960s, with the average life span rising from 71.1 years to 81.2 years in 2009.

Until the early the 20th century, population growth was 'controlled' by regular outbreaks of infectious diseases like malaria, cholera, pneumonia, etc. Thanks again to modern medicine, survival rates are much better today but infectious disease remains the primary cause of death for fifteen million people annually, particularly in developing countries.

Developed countries are facing a new health care problem. It isn't contagious but, according to the World Health Organization, it causes more deaths worldwide than diabetes, cancer and heart disease combined. In 2008, it accounted for 36 million, or 63 percent of all deaths worldwide and 80% in low and middle-income countries.

The condition is complex chronic disease (CCD) and it is the #1 healthcare challenge in Canada. Ironically, CCD is the outcome – or success - of modern medicine. We may be living longer but we are also living with chronic illness.

Today, over 16 million Canadians live with chronic illness. Certain conditions, like diabetes, are growing exponentially, with a 50 percent increase between 1995 and 2005. Incidence of chronic disease increases with age. By the time people turn 40, 80 percent are living with at least one chronic illness and, within that group, 70 percent are living with two or more.

Although the largest number of people with CCD are over 65, it's not an age-related condition. It is a chronic illness condition that becomes more complicated with age when one illness, or its drug regimen, can bring on the onset of another.

Chronic illnesses cannot be cured but they can be managed. Unfortunately, the cost to the healthcare system is staggering. CCD is responsible for 90 percent of disability costs in Canada. It hinders economic development, taking lives prematurely and causing billions of dollars in lost national income. It also threatens the sustainability of Canada's healthcare system.

Chronic disease costs Canadians \$80 billion a year, Caring for those who have it consumes 70 percent of Canada's health care resources. In 2008, costs for CCD care and

CANADA INDIA CORRIDOR



rehabilitation reached 10.8 percent of GDP - the highest to that point. In Ontario, the economic burden of chronic disease is estimated to be 55 percent of the province's total direct and indirect costs. The driver behind skyrocketing costs is increased demand for pharmaceuticals to manage the increase in multiple conditions.

Complex chronic disease is the new frontier in health care. It is only now being recognized by health authorities as condition that's forcing a sea change in Canada's healthcare system. Bridgepoint Health, in Toronto, is the only healthcare facility in Canada dedicated to research, education and care for people living with the disease. They have been building their knowledge and capacity in this area for almost 10 years. They are building a new state of the art hospital, opening in 2013, that will help to showcase and share their expertise and make it possible to advance their research and development of best practices for patient care. As its programs evolve, Bridgepoint will continue to lead the way in changing the lives of people living with complex chronic disease.

- Jocelyn Brodie is Chief of Communication $\mathfrak S$ Community Relations, Bridgepoint Hospital



SOCIAL NETWORKING

AN ENGAGEMENT MODE

= By Jai Maru =

nline social networking is among today's hottest new technologies. Facebook, which was only started in 2004, already has over 500 million active users (who spend over 700 billion minutes per month on it). The number and variety of social networking sites keeps growing by the day. Like the dot com applications of the late 1990s, some are very innovative and will likely be successful and others are harder to appreciate and seem built on dubious business models. The vast majority are in the consumer space.

Interestingly, value of social networking is not in tools or technology; Value is in the engagement model. Moreso, success in value is realized at the reaction of the organizational culture and how they adopt, and leverage the paradigm.

Erik Brynjolfsson (MIT Sloan School of Management) said, "The companies with the highest returns on their technology investments did more than just buy technology; they invested in organizational capital to become digital organizations. Productivity studies at both the firm level and the establishment (or plant) level during the period 1995-2008 reveal that the firms that saw high returns on their

technology investments were the same firms that adopted certain productivity-enhancing business practices."

Reality is that social networking is now giving us the capabilities to leverage digital technologies to help us address the people intensive, services oriented tasks of the organization, that is, its relationships with clients, employees, partners, shareholders and citizens. Such front-end relationships are not nearly as well understood as the back-end processes where we have made significant progress over the past twenty years.

As is generally the case with early stage disruptive innovations, many institutions don't know what to make of them. They are suspicious that these social media technologies might be fine for consumers, but not for business. They are in the process of learning and developing the needed organizational capital. Leveraging social networking to restructure, rewire and reinvent business and societal relationships is likely to be one of the most promising innovation areas over the next decade.

Return on investments takes many different forms in the social media space. For example:

- · Wine TV Library gained 1,800 new customers from Twitter
- · Lenovo attributed a 20% reduction in call center activity to use of a community website for answers; IBM avoids \$100M a year on support costs by directing its customers to developerWorks for answers
- · Burger King received 32 million media impressions from a Facebook app promotion costing less than \$50,000
- · Genius.com reports that 24% of its social media leads convert to sales opportunities
- · Moonfruit sales of its Web hosting service increased 20% on a \$15,000 social media investment
- The Public Health Agency of Canada (PHAC), for example, uses social networking, microblogging, widgets and video sharing to provide information and participate in a dialogue on healthy living







CAMSC Partners with ICCC

On April 13th, during the Annual CAMSC Reception which kicked off the Diversity Procurement Fair, a memorandum of understanding (MOU) between CAMSC and the Indo -Canada Chamber of Commerce was signed, which will see the two organizations work closely in pursuit of the goal of introducing Indo-Canadian-owned companies into the supply chain of major corporations in Canada and the U.S.

THE CANADIAN ABORIGINAL AND MINORITY SUPPLIER COUNCIL

The Canadian Aboriginal and Minority Supplier Council (CAMSC), a private sector led non profit organization, certifies and links minority-owned businesses, including Indo-Canadian owned businesses, to purchasing opportunities with major corporations. For more information on CAMSC's programs and services, visit our website at www.camsc.ca.

CAMSC Charter Members Include:

















"Supplier diversity is not only about 'doing the right thing' and being a responsible corporate citizen. By including diverse suppliers into our sourcing processes, RBC also gains access to competitive offerings, greater innovation, and culturally diverse business interactions." Glenn De Souza,

VP Sourcing, RBC

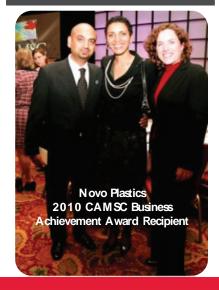
CHRYSLER PART **ACCESS OPPORTUNITIES**

CAMSC certification is a market access tool that provides certified suppliers with direct access to purchasing decisionmakers at Canadian and US corporations.



"We've seen firsthand that supplier diversity is taken seriously -Chrysler spends billions of dollars annually with minority businesses. CAMSC certification has improved Novo's access to all the major automakers, and allowed us to secure additional business with several customers."

Baljit Sierra, President, Novo Plastics



VOLUNTEER'S PERSPECTIVE

BY RUBY SOHI

"Volunteering offers fantastic opportunities for professional development and personal growth. I began volunteering with the ICCC as part of the Young Professionals committee in February 2010 and it has been a very worthwhile experience."

After moving to Canada from London England, I not only wanted to meet new people but I wanted to get involved with the community and add value with my skills, experience and expertise. The ICCC provided me with that opportunity.

After getting involved with the Young Professionals team, I had the privilege of meeting and networking with lots of new people, including key community leaders. While volunteering can provide the opportunities to meet a diverse group of people, it can also give one the satisfaction of knowing that they are making a difference in the community that they belong to.

As well as the incredible networking opportunities, volunteering offers priceless professional development which can enhance business and careers. The energy and sense of fulfilment that I have experienced provides the perfect platform for anyone wanting to expose their leadership potential. By working with others, sharing experiences and identifying best practices, one starts to identify key qualities and considers how to develop those qualities in themselves.

Serving on a committee is a great way to learn more about the organisation and volunteering is something that anyone can do. Dedicating some time and energy leads to both social and professional gains. These rewards include recognition of skills and expertise which can ultimately result in positions of responsibility. I, for example have been appointed a co-chair of two committees as a result of my efforts and contribution to the ICCC.

— Ruby Sohi, Founder & Managing Director, Royal Blue Events Management, Co-Chair, Young Professionals, ICCC Co-Chair, Events Committee, ICCC



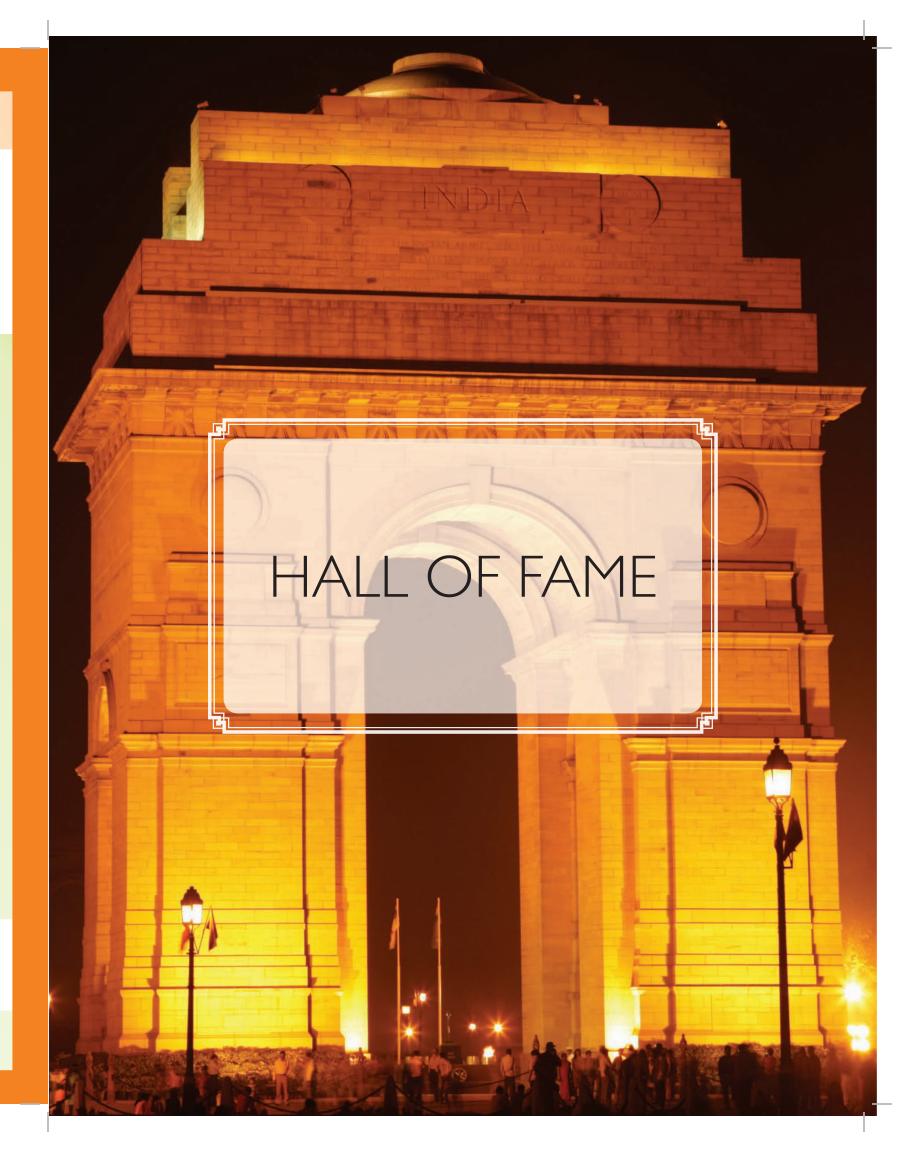
Educate - Celebrate - Collaborate



Come & join the India Day Parade and Festival
Celebrating INDIA's 65th Independence Day

Saturday, August 13th @ Yonge & Dundas Square, Toronto 11am to 8pm

> info@panoramaindia.org www.panoramaindia.org



ICCC PAST PRESIDENTS



1977–78 • 1979–80 Kishore C. Doshi



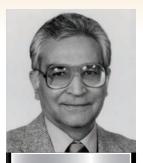
1978-79 Homi Billimoria



1980-81 Mike Flecker



1981–82 Bakul Joshi



1982-83 Harshad Patel



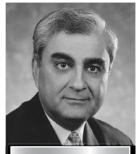
1983-84 Suresh Goswamy



1984–85 Vinu Vasani



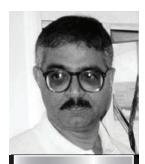
1985-86 Rajeev Jain



1986-87 Rasik Morzaria



1987–89 Sat P. Chopra



1989–91 Benny Lobo



1991–93 Ajit Someshwar



1993-94 Manoj Pundit



1994–96 Hari Panday



1996–98 Raj Kothari

ICCC PAST PRESIDENTS







2000-01 Rakesh Goenka



2001–03 Kris Krishnan



2003-05 Pradeep Sood



2005–2007 Ajit Khanna



2007 -08 **Sunil Jagasia**



2008-10 Asha Luthra



Vinay Nagpal

LIFETIME/OUTSTANDING ACHEVEMENTS AWARD



1994









Dr. Prasanta Basu

1995 Satya Poddar

1996 Dr. Sudi Devanesan



Nalini Stewart



Hon'ble Herb **Dhaliwal**



1999 Dr. Bhausaheb Ubale



2000 Hon'ble Ujjal Dossanjh



2001 Dr. Balbir S. Sahni



2002 Dr. Naranjan S. Dhalla



2003 Dr. C. Sen Gelda



2004 Dr. M. N. Srikanta **Swamy**



2005 Dr. Chandrakant P. Shah



2006 **Ben Sennik**



2007 Dr. Budhendranauth Doobay



2008 Dr. Ashok Vijh & Dr. Ratna Ghosh



2009 **Suresh Thakrar**



Baljit Chadha



Dr. H. Rayadu Koka

HUMANITARIAN AWARD



1992 Dr. Kappu Desai



1993 Nurjehan N. Mawani



1994 Sunera Thobani



1995 Vim Kochar



1996 Keshav Chandaria



1997 Bonnie & Fred Cappucino



1998 Anup Singh Jubbal



1999 Bahadur Madhani



2000 Dr. Cassim Degani



2001 Dr. Shiv L. Jindal



2002 Hussein Kanji



2003 Shree Mulay



2004 Gary Singh



2005 Dr. Abhijit Guha



2006 Rahul Singh



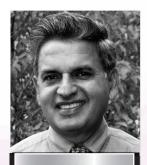
2007 Dr. T.D. Dwivedi



2008 Dr. Vivian S. Rambihar



2009 Dr. Terry Papneja

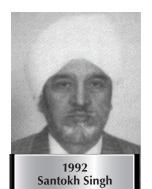


2010 Dr. Gagan Bhalla



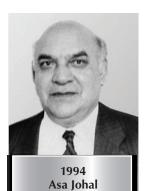
2011 Meenu Sikand

MALE ENTREPRENEUR & FEMALE ENTREPRENEUR AWARD













Surjit S. Babra















K.C. Vasudeva

1999 Seema Narula



2000 Kashmiri Lal Sood



2000 Nilufer Mama



























2005 Mr. R. K. Bakshi

2005 Ms. Rani Advani

2006 Gyan Chand Jain



2006 Rashmi Rekha



2007 Bhim D. Ashdir



2007 Manishi Sagar



2008 Mr. Vikas Gupta



2008 Nina Gupta



2009 Soham Ajmera



2010 Anita Gupta



2010 Pyarali Nanji



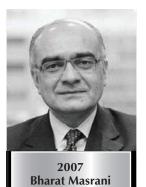
2011 Lisa Mattam



2011 Raman Agarwal

CORPORATE EXECUTIVE AWARD













TECHNOLOGY ACHIEVEMENT AWARD



2002 A. Jasuja



2002 V. Chanchalani



2003 **Sunil Kumar Sethi**



Aditya Jha



2005 Mr. Dipak Roy











Dr. Jamal Deen



Singh Ahluwalia



PROFESSIONAL MALE & PROFESSIONAL FEMALE AWARD



1992 **Satinder Lal**



1993 Haroon Sidiqqui



1994 Sabi Marwah



1995 **Kunjar Sharma**



1996 Dr. Salim Yusuf



1997 **Trichy Sankaran**



1998 Clarence J. Chandran



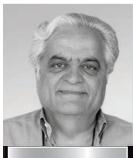
1999 Dr. Rama Bhatt



2000 Dr. Ramachandra Munikoti



2000 **Shobha Khetrapal**



Ramesh Khosla



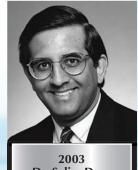
Naseem Somani



2002 **Professor Vern** Krishna



Dr. Lalitha Shankar



Dr. Salim Daya



2003 Lata Pada



2004 Virendra K. Jha



2004 Suhana Meharchand



2005 Dr. Tad Murty



2005 Dr. Veena Rawat



2006 Prof Asit K. Biswas



2006 Dr. Mitali De



2007 Mr. Raj Anand



2007 Sheila Kumari Singh



2008 Dr. Gopal Bhatnagar



Professor Poonam Puri



2009 Dr. Vivek Rao



2009 Dr. Sonia Anand



2010 Professor Prabhat Jha



Shirish Chotalia

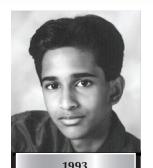


2011 Dr. Subodh Verma



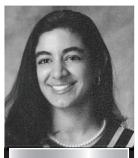
2011 Dr. Usha George

YOUNG ACHIEVERS AWARD



Rochan Sankar









1994 Akaash Maharaj Man

1995 Manisha Bharti

1996 Aashna Patel

1997 Sanjay Nath



1998 Aziz Hurzook



1999 Emmanuel Sandhu



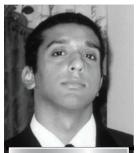
2000 Dilnaz Panjwani



2001 Anita Gahir



2002 Manisha Bawa



2003 Shahmeer Ansari



2004 Rahul Raj



2005 Manjit Minhas



2006 Ravi Sood



2007 Ankit Kapur



2008 Asha Suppiah



2009 Suraj Kumar Gupta

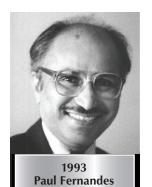


2010 Guru Gobind Singh Children's Foundation



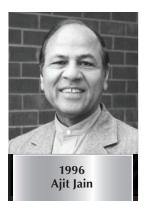
2011 Jasmeet Sidhu

PRESIDENT'S AWARD





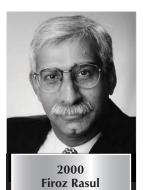
Amar Erry

















Dr. Colin D'Cunha





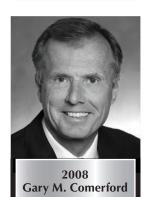
Ramesh Chotai



Ratna Omidvar

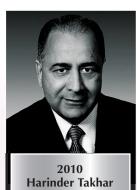














MEMBER AWARD



1992 Raymond Christian



1993 Gordan Pohani



1994 Hira Joshi



1995 Reema Duggal



1996 Rajiv Bhatnagar



1997 Ravi Seethapathy



1998 Pradeep Sood



1999 Rashmi Brahmbhatt



2000 Rakesh Goenka



2001 Suresh Thakrar



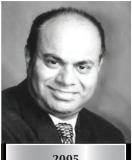
2002 All ICCC Members



2003 Sampat Poddar



2004 Sudarshan Jagannathan



2005 Mr. Anil Shah



2006 YP Committee of ICCC

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MEMBER AWARD



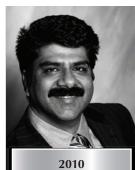
Dr. Geetha Ramesh



Rina Gill



Surinder (Pal) Ghumman



Satish Thakkar



Harjit Kalsi



Ruby Sohi



2010-11 GALA AND **AWARDS NIGHT**

The 2010 Annual Awards & Gala Night was a splendid confluence of style and substance. The crescendo, the crowning glory of the event is the bestowing of awards to eleven Indo-Canadians. As the premier organization for promoting trade and





June 12, 2010: Annual Awards & Gala Night

The 2010 Annual Awards & Gala Night was a splendid confluence of style and substance.

The decor at the Metro Toronto Convention Centre was both subdued and yet alluring. The entertainment – as always – was a combination of traditional and avant garde. The five-course meal was an adventurous mix of several cuisines from different parts of India.

The theme of the Gala was Exploring Possibilities, Achieving Heights. Phil Fontaine, the former chief of the National Chief of the Assembly of First Nations, was the chief guest at the dazzling event. Indira Samarsekera, President and Vice Chancellor of University of Alberta, was the keynote speaker. Emmy Award winner news anchor and reporter Ravi Baichwal was the master of ceremonies for the Annual Awards and Gala Night.

The crescendo, the crowning glory of the event is the bestowing of awards to eleven Indo-Canadians. As the premier organization for promoting trade and commerce between Canada and India and other countries around the world, the Indo-Canada Chamber of Commerce understands the importance of recognizing the achievements of leading Indo-Canadians.

June 15, 2010: Peter Hall on Canada-India trade

At a Speaker Series organised by ICCC's SME Committee in June





2010, Peter Hall, the Chief Economist of Export Development Canada (EDC) addressed the hot-button issue of Canada-India bilateral trade. Hall emphasised that infrastructure, energy and green technology are expected to propel Canada-India business ties into a different league in the coming years.

"Overall, the economic opportunities between Canada and India are growing exponentially, especially in certain select spheres such as infrastructure, energy and green technology," Hall said.

Canada's exports and trade with India remain low compared to the potential. At present, agricultural produce and fertilizers contribute fifty percent of exports to India from Canada, Hall envisaged increasing role for key industries like aerospace and even the auto sector.

June 29, 2010: Annual General Meeting

The 33rd Annual General Meeting of the Indo-Canada Chamber of Commerce was held at Novotel, North York. More than a 100 members attended the meeting and deliberated the finances and other issues relevant to the Chamber's operations in the previous year. A new team of directors was elected at the AGM with Vinay Nagpal being elected as the new President of the board.

AUGUST August: Alberta Business Council celebrates India Month

Under the leadership of Geetha Ramesh the Alberta Business Council celebrated August 2010 as India Month by organising various events in Calgary.

The first event in this series was a seminar on August 9 on Doing Business with India. India experts, businesses and corporations with a presence in India participated in the seminar that was followed by a Q&A session and lunch. The second event was the flag hoisting ceremony at the City of Calgary on McLeod Trail that was followed by an entertainment program. The final event in the series – a mini trade show and lunch – was held on August 25, 2010. The title of the mini trade show "Focus on India."



SEPTEMBER
September 5: Alberta Business
Council's Interactive session
with Subodh Kant Sahay

At a well-attended ceremony, the Alberta Business Council welcomed Subodh Kant Sahay, India's Minister of Food Processing Industries in Calgary early September. Sahay was on a Canada-wide tour to explore possibilities of Canada-India partnership in the sector and visited Toronto and Vancouver in addition to Calgary. Different Indo-Canadian business organisations were involved with welcoming the minister in differ-

ent cities and ICCC was chosen in Calgary. Geetha Ramesh, ICCC's National Director, and other members of the Calgary board, welcomed Sahay. The Deputy Mayor of Calgary also presented India's minister with the traditional white hat – a symbol of Calgary's heritage.



September 7, 2010: Business reception for Gujarat delegation

The Chamber organised a business reception for a high-powered business delegation from the Indian province of Gujarat in September. D. Pandiyan, the Principal Secretary of province led the delegation that comprised senior members of large corporate houses and included senior executives from Reliance Industries, GMR Group, Adani Group, Suzlon Energy, Torrent Pharma among several others.

The delegation was in Toronto to invite Canadian businesses to the annual Vibrant Gujarat show. Pandiyan emphasized that Gujarat has given investors an assured return on investment of over fifteen percent after taxes – a return that is unmatched anywhere in India.

D. Charandasi, Consul and Head of Chancery, represented the Consulate General of India in Toronto at the event.

September 14: Interactive session with Peter Van Loan

The Honourable Peter Van Loan, Canada's Minister of International Trade, addressed members of the Indo-Canada Chamber of Commerce and Brampton's Indian business community about the Harper government's commitment to growing Canada's trade relationship with India in mid-September.

"Our government has made India a key priority in Canada's foreign and trade policy agenda," Minister Van Loan said at the event. Preeti Saran, Consul General for India in Toronto, reiterated the Indian government's commitment to strengthen bilateral relatons.



September 29: Chai with CEO Steve Gupta

Chai with CEO series features a line-up of inspiring, unforgettable business leaders. Young Professionals get an opportunity to meet with local CEOs, up-close and personal, over a cup of chai. They can also participate in various discussions and network with business leaders and other young professionals in the Toronto area.

The new members of the Young Professional committee of the Chamber invited Steve Gupta, the President and CEO of Easton's Group of Companies to take part in this signature event.

The event – the first under the leadership of YP's new director Shilpa Joshi – saw a massive response from members and non-members, with more than a hundred guests thronging the RBC auditorium at 315 Front Street in downtown Toronto.

Analysing his company's success, Gupta explained that his company has been built on Three Pillars of Excellence – development, service and team building.

November 10: Open House

Since 2010, the Chamber's Open House has become an event that serves twin purposes – networking amongst existing members and an avenue for new members. The Open House in early November was successful. Paul Ferley, Assistant Chief Economist of RBC, spoke about the state of Canada's economy. Then, Dr. Vivian Rambihar addressed health issues affecting the South Asian community followed by a rousing India-centric speech by MPP Bob Delaney.

November 19: Seminar & Gala Night (Calgary)

The Alberta Business Council organised a Seminar and a Gala night on November 19 – just three days after Peter Van Loan, Canada's Minister for International Trade and Anand Sharma, India's Minister for Commerce inked a deal between the two countries to initiate free trade agreement.

Ed Stelmech, the Premier of Alberta, lauded the Council's effort in a letter. He wrote, "I had the pleasure of visiting India earlier this month to help write the next in Alberta-India relations. The focus of the mission was on opportunity: opportunity to expand business connections, increase trade and commerce, and further enhance our cultural ties... The Indo-Canada Chamber of Commerce – Alberta Business Council is a conduit for bridging the distance between our two great countries and preparing companies that want to go global.'



November 22: Hard Hats Tour of Novo Plastics Inc.

The Chamber's Small and Medium Enterprise (SME) committee conducted a Hard Hats Tour at Novo Plastics Inc hosted by Baljit Sierra, President and CEO of the automobile accessories manufacturer. Many members from the eastern parts of the Greater Toronto Area (GTA) attend this event – the second in 2010 – held at Novo Plastics' Markham facility.

Novo Plastics, offers a variety of engineered plastic products and assemblies for both the automotive and consumer / commercial industries. On the automotive side of Novo Plastics' business, it has focused its



efforts on technology that reduces CO2 emissions and improves fuel economy, and on the consumer / commercial side it has also focused on technology that contributes to the reduction of the global carbon footprint. Its processes at its facility are all designed with this goal.

November 24: Chai with CEO: Nitin Kawale

Nitin Kawale, CEO of Cisco Canada was invited by the Young Professionals for another Chai with CEO event. Kawale proved to be a big draw – not just amongst the Young Professionals but, even amongst the seasoned businessmen and senior professionals. With 12-year tenure at Cisco, including two international roles, Nitin Kawale has a record of leadership, success and a broad understanding of the company's business to the Cisco Canada team.



Attendees heard Kawale share his success stories and provided important tips for the journey to the top.

November 25: Quebec Open House and Business Reception

The Quebec council turned ICCC President Vinay Nagpal's visit to Montreal Council into an opportunity to attract new members. It organised an Open House for existing and potential members. Nagpal outlined the mandate and objectives of the ICCC, and also highlighted some of the upcoming projects and events including the PBDCanada2011, an event designed to highlight the Indian Diaspora and to strengthen bilateral ties.

The new executives lead by the new Chair for the council Sathy Rajasekharan pledged to have many exciting activities planned for 2011, including 'Chai with CEO' events, focused workshops and 'Hard Hat Tours'.

December 2: Doing Business in India

The SME committee of the Chamber in collaboration with Export Development Canada organised a seminar on Doing Business in India early December. It attracted several Canadian businesses from the small and



medium enterprises sector because of the high-powered speakers who made presentations at the seminar.

The seminar touched upon several key issues including corporate taxation and issues respecting select industries in India, experiences of senior executives from Canadian companies in India.

Speakers included Mark Bolger, Regional Manager, Asia, EDC, Akhil Tyagi, Area Director, South Asia, Ontario's Ministry of Economic Development and Trade (MEDT), Alex Alagappan, Partner, Rmagine, a consulting firm, Ram Madhavan from Deloitte and Robert Pavlik, President, Pico-Envirotech,

December 8: IT Professionals Networking

The Chamber's iCATS committee organised a networking reception for IT professionals that was sponsored by the Chamber's Gold Sponsors – KPMG at its Toronto headquarters.

The iCATS committee operates under the auspices of the ICCC and was formed to support growth and sustainability in the ever-changing Global IT marketplace. The committee is focussed on bridging IT communities between Canada and India by creating events and capitalizing on opportunities and trends for all audiences.

Rajiv Bhatnagar, the Chair of the iCATS committee, has consistently organized innovative programs and continues to create opportunities for our Chamber's IT professionals to make the right connections.

December 15: Business reception for Sudip Banerjee, CEO, L&T Infotech

The iCATS committee organised a rousing business reception for Sudip Banerjee, CEO of L&T Infotech, that was sponsored by Manoj Pundit, Partner at Borden Ladner Gervais and the Chamber's past president. Sudip Banrejee enjoys iconic status in India's IT industry because he has propelled L&T Infotech on

to a growth path that has turned the company from an applications outsourcing firm to a complete outsourcing company that provides consulting in ITO, IMS & BPS. Additionally, he has taken the company into South Africa, Australia and Canada, too.

January 7-9: Pravasi Bharatiya Divas, New Delhi

ICCC has been leading a delegation of Indo-Canadian business people and professionals to the Pravasi Bharatiya Divas in India since 2003. This years' delegation consisted of more than 40 delegates, Canadian contingent was the third largest.



His Excellency, Stuart Beck, the High Commissioner of Canada to India hosted a networking reception for the delegation with nearly a hundred dignitaries in attendance. His encouragement led to the highpoint of the reception where the Indo Canada Chamber of Commerce signed a memorandum of understanding (MoU) with the India Canada Business Chamber (ICBC).

ICBC is an organisation dedicated to the development of India Canada Trade, Business and Bilateral Relations between the two countries. The MOU was signed on behalf of the ICBC by Arun Pandeya, Country Head for Air Canada; and Vinay Nagpal, President of the ICCC.

The MOU calls for the two organisations to work together to promote business and trade relations between the two countries. Members from each side can get the advantage of local expertise.

At the PBD, Vinay Nagpal, President, ICCC, participated in a panel discussion on Strengthening Cultural bonds with the Global Indian. Dr. Ruby

Dhalla, former MP, was also a panellist for the discussion on Engaging Young Overseas Indians.

The visit also gave the ICCC the opportunity to meet officials of the MOIA and CII to firm up details of the upcoming regional PBD being held in Canada.

February 24: Young Professional's Young. Successful. Entrepreneur

The Young Professional Committee hosted 'Young, Successful. Entrepreneur.' A panel discussion that comprised of young, successful, South Asian entrepreneurs who have been trailblazers in their respective field.

Jas Banwait, co-founder of TwoMangoes.com and co-founder and CEO of Savillian. Raj Girn, founder, president and CEO of Anokhi Media Corp. Satish Kanwar, technology entrepreneur of Jet Cooper and Gautam Sharma, founder and publisher of SUHAAG Group Inc. The event was moderated by Sanjay Burman, Burman Books Inc.



The purpose of this panel discussion was to create an interactive environment for aspiring entrepreneurs to interact and share ideas. The event was well received by a curious crowd who asked all kinds of questions ranging from how to sustain competitive edge of respective businesses to what it takes to be a successful entrepreneur.

March 9: Wednesday Networking with IT & iCATS committees

Pravin Patel, a veteran member of the Chamber, hosted a pulsat-

ing technology—centric networking session in March at his corporate offices, Hi-Tech Institute, in Toronto. The event was organized by the joint efforts of iCATS and IT committee that attracted a diverse interest group despite inclement weather.

Jai Maru, Director, IT, discussed the IT strategy of the Chamber and addressed a series of issues.

The event programme included light refreshments and informal networking. It gave an opportunity to members and non-members to engage with the Chamber to introduce and execute on best practices.

Pravin also graciously extended five no-cost certifications for members of the Chamber whom the board feels as most deserving recipients.

April 6: ICCC-SABA seminar on laws affecting small businesses

On April 6, 2011, the Small and Medium Enterprises (SME) committee of the Indo-Canada Chambers of Commerce (ICCC) and the South Asian Bar Association (SABA) organized a free event for small business owners on the legal aspects of small businesses. The event was sponsored by Scotiabank and held at the Radisson Plaza in Mississauga, Ontario.

Ms. Sudevi Mukerjee-Gothi, a lawyer with the Toronto law firm of Torkin Manes LLP and president of SABA chaired a panel of lawyers which included Mr. Thomas Santram, VP-Legal with Cineplex Entertainment LP and Mr. Rishi Bandhu, an associate with the law firm of Crawford Chondon & Partners LLP.

This was followed by a short presentation by the Scotiabank small business team and a vote of thanks by Mr. Pankaj Mehra, Director – Trade and SME of the ICCC.

April 26: Young Professional's Speed Networking

The Young Professionals group arranged a networking event with an

accelerated twist; speed networking. The goal was to break away from the traditional methods of networking and exploring business and career opportunities by offering a platform for attendees to meet new individuals. This is a great concept for those that are shy and find networking with strangers quite daunting. By encouraging and provoking conversations amongst attendees, the ice breaks for a more relaxed and productive session





May 5: Celebrating SUCCESS

The newly constituted President's Committee organised a business networking reception at Downtown Fine Cars (Porsche showroom) in Toronto early May. It was an exclusive, invitation-only event that saw participation from the crème de la crème of Toronto's Indo-Canadian business circles.

Vinay Nagpal, who had envisioned the need for committee described it as a "magical paradigm shift." He explained, "In life, there are some truly memorable moments, and I can tell you, with the formation of the President's committee, I have beenvery fortunate to have experienced and felt the commitment and passion of our future leaders. I have felt a projection of the future, a future of the ICCC and our community. These collection of individuals have risen to the challenge of showcasing how they can make a difference."





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BOLLYWOOD REWIND AT THE ANNUAL HOLIDAY DINNER & DANCE 2011

November 28: Annual Holiday Dinner & Dance

Holiday Dinner and Dance is one of the four most important events on the Chamber's annual calendar. Each year, the Chamber tries to present a theme-based entertainment evening, and each year it tries to outdo what it did the previous year.

So, if a Maharaja's Durbar was a breathtaking event in 2009, for 2010, the Programs and Events committee, led by Harjit S Kalsi, Vice President and Director, Programs and Events, broke all previous records when it organised Bollywood Rewind. The musical extravaganza was a throwback, nostalgic look on Bollywood of the 1970s - the most iconic era of the Hindi movie industry, when













movies were big and the stars were legendary.

The lobby and the dining hall at Hilton Inn in Vaughan was decorated with movie equipment and props including retro posters of 1970 movies, a cinematography camera and other odds and ends reminding everyone in subtle and direct ways of the magic of movies.

Auto Rickshaw, the popular Toronto band enthralled the select audience with foot stomping retro songs from that era, including heart-stopping item numbers that remain as popular today as they were three decades ago. Shiamak's dance troupe – dressed in chic pink chiffons, white satins, and velvet black - danced the night away to classic Bollywood tunes.

The audience comprised corporate sponsors of the Chamber and dignitaries including Members of the Federal Parliament, Members of the Provincial Parliament and community leaders.



YEAR IN REVIEW 2011

SOCIAL EVENTS AT ICCC

12TH ANNUAL CHARITY GOLF CLASSIC AT RATTLESNAKE POINT GOLF COURSE

August 16, 2010: 12th Annual Charity Golf Classic

Arthur Daley, the New York Times columnist has said, "Golf is like a love affair. If you don't take it seriously, it's no fun; if you do take it seriously, it breaks your heart."

The who's who of the Indo-Canadian community that participates in ICCC's Annual Charity Golf Classic seems to have a serious love affair with the game because all of them take it seriously and they have a great time every year. The game has become a signature event for the Chamber's strategic philanthropy.

Under the leadership and guidance of Rahul Mehta, the Chair of the Chamber's Golf Committee, the 12th edition of the charity golf classic was held at the Rattlesnake Point Golf course in Milton. A shotgun start in scramble format, followed by networking session and a cocktail reception, dinner and auction, contests, gifts and prizes. Johnnie Walker, the Chamber's Corporate Sponsors, had a special tasting kiosk at the evening reception.





















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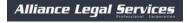


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PBDCANADA2011 Pravasi Bharatiya Divas



The Government of India launched the Pravasi Bharatiya Divas (PBD) in 2003 to acknowledge and celebrate the contributions of global Indians to their homeland. The date coincides to the day Mahatma Gandhi returned to India.

The convention has special programs that recognize the contributions of overseas Indians of exceptional merit, felicitate those who have made noteworthy contribution in their chosen field and profession, and provide a forum to discuss issues and concerns that people of the Diaspora. The convention attracts the Indian Diaspora from across the world.

The Indo-Canada Chamber of Commerce has led a delegation from Canada every year to this convention since 2003. In addition to the regular program of the convention, the Chamber also organises a business event specific to the interests of Indo-Canadians in collaboration with the Confederation of Indian Industries (CII).

The growing popularity of the PBD convention amongst global Indian Diaspora led to the Government of India to organise regional versions in different parts of the world. There have been 4 regional conventions – starting with New York in 2007 followed by Singapore, The Hague and Durban.

With the growing importance of trade relations between Canada and India, and the yearlong celebration of the Year of India in Canada, Toronto was chosen for the fifth Regional PBD. The Indo-Canada Chamber of Commerce was chosen as the nodal agency since the Chamber is both the largest and the oldest Indian Diaspora organisation in Canada

A separate secretariat for the convention was launched last year, with President Vinay Nagpal appointing Asha Luthra, the Chamber's immediate past president, as the convenor of PBDCanada2011. Chamber's Senior Advisor Kant Bhargava, and Kasi Rao of Kasi Rao Consulting, worked to lay the groundwork for the convention. Satish Thakkar pivoted the sponsorship and fund-raising.

Three media conferences were held earlier this year – in Toronto, Calgary and Vancouver – to rousing reception from both the

mainstream and ethnic media. A high-powered delegation of Ministers from the Government of India led by Vayalar Ravi, the Minister of Overseas Indian Affairs will come to the convention along with two delegations of business leaders brought by CII and Assocham. From the Canadian side, the Governor General of Canada David Johnston will be the chief guest at the inaugural session.

The convention is being presented by the State Bank of India (Canada) and sponsored Govt. of Ontario, ICICI Bank (Canada), Bennett Jones LLP, Alliance Legal Services, Asia Pacific Foundation, Accenture (India), Kotak Mahindra Bank, Invest Toronto, RIM, TD Canada-Trust, Town of Markham, Silver Hotel Group, Port of Halifax, Scotiabank, RBC, CIBC, BMO Financial Group, Magna, Bellinda Stronach Foundation, Alpha Laboratories & Canada India Foundation among others...





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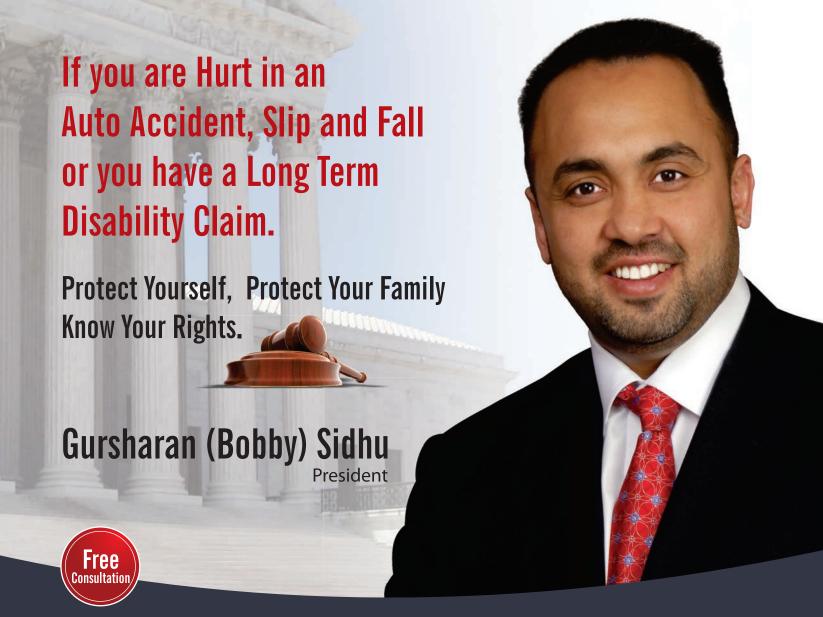
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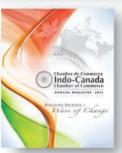


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