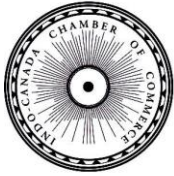


Chambre de Commerce
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ANNUAL SPONSORSHIP PACKAGE

www.iccconline.org





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Tel 2: 416-224-0482
Fax: 416-916-0086
E-mail: iccc@iccconline.org
Website: www.iccconline.org

Indo-Canada Chamber of Commerce

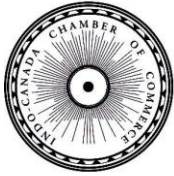
Partner with a growing business organization

Established 1977

Grow Engage Prosper

ICCC Annual Sponsorship Package

For more information: Call 416-224-0090 Email: president@iccconline.org



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About ICCC

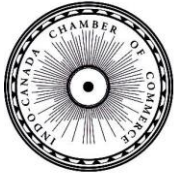
Founded in 1977, Indo-Canada Chamber of Commerce (ICCC) is a membership based, volunteer driven, not-for-profit, non-partisan and privately funded business organization with a primary objective of creating entrepreneurial and professional opportunities for the Indo-Canadian community.

Demographically, the Indo-Canadian population of 1.80 million is one of the fastest-growing segments in Canada; in Toronto and Vancouver, Canadians of Indian origin account for over 10 per cent of the population, and their presence in other cities such as Calgary, Montreal, Edmonton, Winnipeg, and Halifax is growing too. Instinctively and traditionally, the Indo-Canadian community remains predominantly entrepreneurial, and it is to meet the demands of this burgeoning section of entrepreneurs that ICCC has grown from a small acorn to a mighty oak over the last 42 years.

Today, the numerical strength of its members and stakeholders is more than 5,000, and while its predominant concentration is in the Greater Toronto Area, it has councils in four Canadian provinces.

Highlights

- Largest Indo-Canadian Diaspora organization in Canada
- 15 + active sponsors in various categories
- Awarded the **Pravasi Bharatiya Samman Award** (highest civilian award to an overseas entity) by the Government of India in 2012
- Organizes more than 60 programs and events in a calendar year
- Caters to every possible professional need of its members
- Elaborate networking platform for Indo-Canadians
- Growing relevance, strength & membership
- Opportunity for professional & personal development; business & social networking
- Access to business information & resources; and to exclusive business events
- Affiliation program benefits; involvement with hosting of trade delegations



Vision

- Offer meaningful policy contributions, and initiatives that positively influence the Indo-Canadian economic and social landscape
- Serve as the premier voice of the Indo-Canadian entrepreneurial and professional community, committed to the enhancement of the economic and social interest of members
- Be Canada's premier Canada-India bilateral trade and investment facilitator, catalyst and advocate

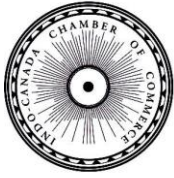
Mission

ICCC's mission is to be the premier, privately funded, Indo-Canadian business organization in Canada by:

- Promoting and stimulating bilateral trade and commerce between Canada and India
- Promoting business, professional, and social well-being of Indo-Canadians
- Creating positive awareness of the high degree of contribution of the Indo-Canadian business and professional community to Canadian society
- Facilitating business and trade opportunities between Canada and India, and the Indo-Canadian diaspora

Objectives

- Provide members with a forum for networking, sharing ideas, information and experiences to create business opportunities
- Create avenues for learning through seminars, workshops and conferences
- Foster global commerce by creating relationships, and links with global business organizations
- Recognize achievements of Indo-Canadian community at its Annual Awards and Gala Night



Organizational Structure

ICCC is governed by a Board of Directors consisting of 12 Directors.

Nine Directors are elected at the Annual General Meeting, and other three Directors are nominated.

An Executive Committee is elected within the Board, consisting of the President and four Vice Presidents.

ICCC's Board of Directors is also aided by an Advisory Board, consisting of 11 seasoned business and professional leaders from within the Indo-Canadian community

Programs & Events

Networking: Business and professional seminars with prominent speakers in the areas of finance, investments, global business and trade, information technology, and public policy

Annual Economic updates with top economists in the country

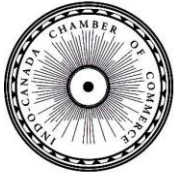
Trade delegations: Hosting trade delegations from and to India

Annual programs:

- Annual Awards and Gala Night that recognizes achievements in the Indo-Canadian community
- ICCC Business Expo, which is an annual SME focused exposition of businesses.
- Annual Golf Classic – an exclusive tournament to celebrate the onset of summer
- Annual General Meeting to review ICCC's activities and plan for the future; and to elect the Board of Directors

To cater to the divergent demographic within the Indo-Canadian community, ICCC has formed various committees that organize programs that cater to these demographics. Among the fastest-growing committees are the Young Entrepreneurs and Professionals (YEP), the Women Entrepreneurs and Professionals (WEP), the Small and Medium Enterprise (SME), Travel and Tourism (TT) and the New Immigrants (NI).

These committees organize programs such as the Chai with CEO (YEP); Hard Hats Tour (SME); International Women's Day (WEP), Me and My ICCC etc.



Annual Awards & Gala Night

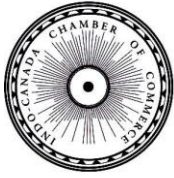
The Annual Gala and Awards Night is a marquee event where we promote trade and commerce between India and Canada and recognize the achievements of Indo-Canadians from all across Canada by way of an award presentation. Our past events has been attended by over 1000 Senior-most executives, businesspersons, bureaucrats and eminent political figures. It is extensively covered by Indian and mainstream media.

ICCC gives awards in the following categories

- Female & Male Entrepreneur
- Female & Male Professional
- Young Achiever of the Year
- Technology Achievement
- Corporate Executive
- Humanitarian
- Lifetime\Outstanding Achievement
- President's Award – for unsung heroes
- Member of the Year Award – for voluntarism and community services

Some of our past keynote speakers include:

- The Rt. Hon. Stephen Harper, Prime Minister of Canada
- The Rt. Hon. Paul Martin, Prime Minister of Canada
- His Honour Mr. John Sopinka, Chief Justice of Canada
- The Rt. Hon. I. K. Gujral, Prime Minister of India
- The Hon. Dalton McGuinty, Premier of Ontario
- Mr. Donald A. Stewart, Chairman & CEO, Sun Life Financial
- Hon. Mr. Kapil Sibal, Minister, Government of India
- Hon. Mr Phaneesh Murthy, President and CEO, iGate
- Hon. Joe Oliver, Federal Minister of Finance, Canada
- Mr. Paul Hermelin, CEO, Capgemini



Our Canadian network

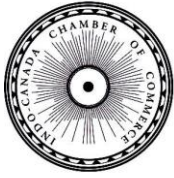
As one of the oldest organizations in the Canada-India corridor, ICCC has always taken a new and uncharted path to foster bilateral relations. We believe in doing different things and we believe in doing things differently. Federal and provincial governments both in Canada and India support ICCC activities and consult its leadership on key policy matters, especially those pertaining to the small and medium business sector. ICCC leadership has actively participated in consultation meetings for the ongoing negotiations of the Comprehensive Economic Partnership Agreement (CEPA) between Canada and India.

ICCC pro actively engages Canadian cities to promote their strengths in India, and has built a successful track record with Brampton, Mississauga and Markham. Many city officials from these cities benefited from participating in ICCC led India Trade Missions. We will be engaging more Canadian cities in our future India Missions.

Our India network

Besides its own International Chapter at New Delhi, ICCC has an extensive network of partners in India that helps its constituents have access to power Centers in India, and create avenues for business. Our Partners in Success are:

- All India Association of Industries (AIAI), Mumbai
- Confederation of Indian Industries (CII), Delhi
- Federation of Indian Chamber of Commerce & Industry (FICCI), Delhi
- Goa Chambers of Commerce and Industry (GCCCI) Panaji
- Gujarat Chamber of Commerce & Industry (GCCCI), Ahmedabad
- Indo-Canadian Business Chamber (ICBC), Delhi
- Mohali Industries Association (MIA), Chandigarh
- Maharashtra Chamber of Commerce and Industries (MCCI), Pune
- Pandit Deendayal Petroleum University (PDPU), Gandhinagar
- PHD Chamber of Commerce and Industry (PHDCCI), Delhi
- World Trade Centre (WTC), Mumbai



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Why Partner

The ABCD advantage of partnering with ICCC

Affirmative Advocacy:

ICCC has the ears of the powers that be in both Canada and India; we weigh in on policies that impact small businesses and bilateral trade

ICCC foster linkages between the establishment and entrepreneurs, helping both navigate the often turbulent currents of policy and decision making process

Brand Building:

ICCC organizes at least two events a month on an average that are attended by over a hundred members on an average

Its Annual Awards Gala attract hundreds of guests that include the who's who of the Canadian mainstream society

These events provide an ideal platform to showcase your brand among the people who matter

Conducive Connections:

Connections to India: With an extensive network of partners across India, ICCC provides a flawless launching pad for your brand to reach out to the 1.2 billion strong Indian market

Connections in Canada: Access to a burgeoning segment of Indo-Canadian entrepreneurs and professional community with a purchasing power that is matchless

Demographic Dividend:

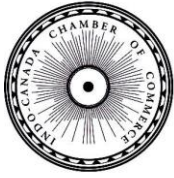
Outreach amongst the 1.80 million Indian diaspora

Indian Diaspora's numerical strength, demographic diversity, economic rise makes it the most exciting market segment.

These are just a few examples of the benefits any organization derives by partnering with ICCC. We will be happy to customize the benefits to your specific needs.

ICCC Annual Sponsorship Package

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Website: www.iccconline.org

Partnership levels

Gold: \$50,000

Membership & Events:

- ✓ Corporate Membership for one year – sponsor may nominate 20 members
- ✓ 2 (10 seat each) Corporate Tables with priority seating at ICCC's Annual Awards & Gala Night. You will have the opportunity to have one Award recipient with a guest sit at your table.
- ✓ 6 invitations to attend the VVIP reception for the Annual Awards & Gala Night
- ✓ 1 full page color advertisement in ICCC's Annual Magazine
- ✓ Company profile in the gala event program/ Annual magazine
- ✓ Option to host 1 focused group discussion with ICCC members
- ✓ Option to host 1 sponsored event during the year
- ✓ 1 (one) foursome at the ICCC Annual Charity Golf Tournament

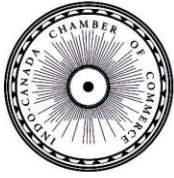
Brand Recognition:

- ✓ Promotion of sponsor's brand at all ICCC events
- ✓ Logo included in all communications, including letterheads, e-blasts and on website
- ✓ Link to sponsor's website from ICCC web page
- ✓ Option to release an article with corporate logo in the Annual magazine
- ✓ Option to release an article with corporate logo in any two editions of monthly ICCC newsletter emailed to 8500+ subscribers



ICCC Annual Sponsorship Package

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Award Sponsorship

- ✓ You would be offered Sponsorship for one of the Awards (Category to be mutually decided in consultation with ICCC)
- ✓ Your representative would be on stage during the sponsored Award presentation

Gala Profile:

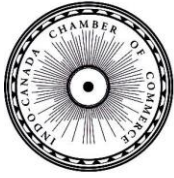
- ✓ Recognition as sponsor at Annual Awards & Gala Night
- ✓ Gala signage
- ✓ 60 second Company promo played at the Gala/ Event slide show profile
- ✓ Inclusion of corporate logo in A/V presentation at Annual Awards & Gala Night
- ✓ Photo Op at ICCC's Annual Awards & Gala Night
- ✓ Placard & Logo on Corporate Table at ICCC's Annual Awards & Gala Night
- ✓ Recognition Plaque with sponsorship level

Media:

Your corporate logo or name will be featured in:

- ✓ All media releases and event specific public announcements by the Chamber across media
- ✓ Public thank you advertisement in the media





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Website: www.iccconline.org

Silver: \$35,000

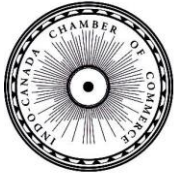
Membership & Events:

- ✓ Corporate Membership for one year – sponsor may nominate 10 members
- ✓ 1 (8 seats) Corporate Table with priority seating at ICCC's Annual Awards & Gala Night. You will have the opportunity to have one Award recipient with a guest sit at your table. If you choose to have the Awardee and the guest at your table, it will be upgraded to a table of 10
- ✓ 4 invitations to attend the VVIP reception for the Annual Awards & Gala Night
- ✓ 1 full page color advertisement in ICCC's Annual Magazine
- ✓ Company profile in the gala event program/ Annual magazine
- ✓ Option to host 1 focused group discussion with ICCC members
- ✓ Option to host 1 sponsored event during the year

Brand promotion

- ✓ Promotion of sponsor's brand at all ICCC events
- ✓ Logo included in all communications, including letterheads, e-blasts and on website
- ✓ Link to sponsor's website from ICCC web page
- ✓ Option to release an article with corporate logo in any two editions of monthly ICCC newsletter emailed to 8500+ subscribers





Award Sponsorship

- ✓ You would be offered Sponsorship for one of the Awards (Category to be mutually decided in consultation with ICCC)
- ✓ Your representative would be on stage during the sponsored Award presentation

Gala Profile:

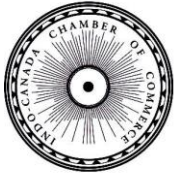
- ✓ Recognition as sponsor at Annual Awards & Gala Night
- ✓ Gala signage
- ✓ 30 second Company promo played twice at the Gala/ Event slide show profile
- ✓ Inclusion of corporate logo in A/V presentation at Annual Awards & Gala Night
- ✓ Photo Op at ICCC's Annual Awards & Gala Night
- ✓ Placard & Logo on Corporate Table at ICCC's Annual Awards & Gala Night
- ✓ Recognition Plaque with sponsorship level

Media:

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Website: www.iccconline.org

Bronze: \$25,000

Membership & Events:

- ✓ Corporate membership for one year – sponsor may nominate 7 members nominees
- ✓ 1 (10 seats) Corporate Table at ICCC's Annual Awards & Gala Night
- ✓ 2 invitations to attend the VVIP reception at the Annual Awards & Gala Night
- ✓ 1 full page color advertisement in Annual Magazine
- ✓ Option to host 1 focused group discussion with ICCC Executive Team

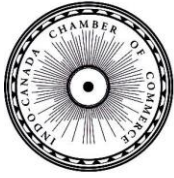
Brand promotion

- ✓ Promotion of sponsor's brand at all ICCC events
- ✓ Logo included in all communications, including e-blasts and on website
- ✓ Link to sponsor's website from ICCC web page
- ✓ Option to release an article with corporate logo in one edition of monthly ICCC newsletter emailed to 8500+ subscribers



ICCC Annual Sponsorship Package

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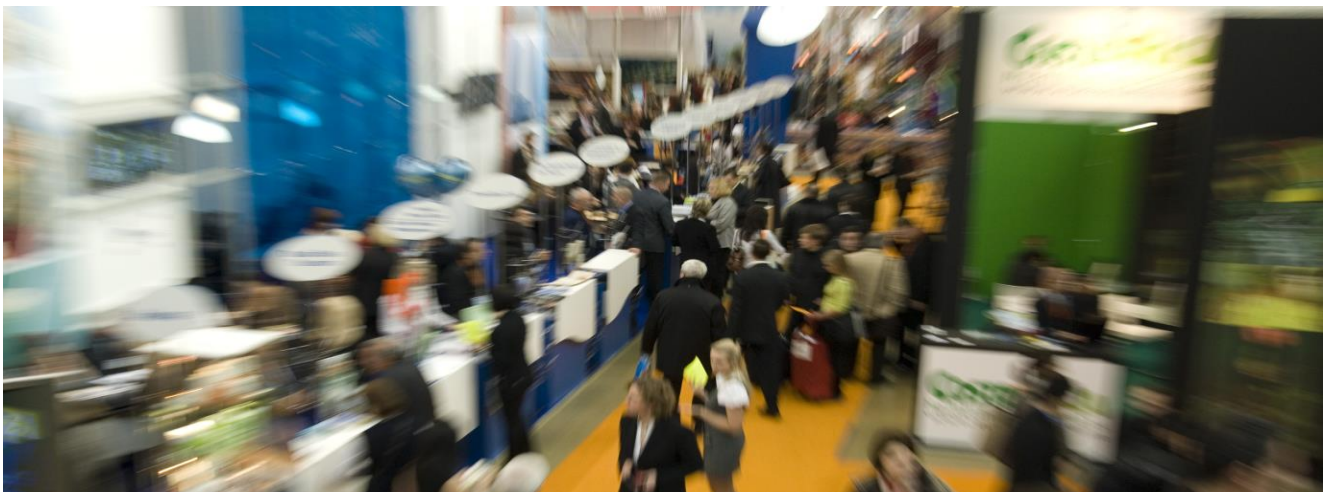
Gala Profile:

- ✓ Recognition as sponsor at Annual Awards & Gala Night
- ✓ Gala signage
- ✓ 30 second Company promo played at the Gala/ Event slide show profile
- ✓ Inclusion of corporate logo in A/V presentation at Annual Awards & Gala Night
- ✓ Photo Op at ICCC's Annual Awards & Gala Night
- ✓ Placard & Logo on Corporate Table at ICCC's Annual Awards & Gala Night
- ✓ Recognition Plaque with sponsorship level

Media:

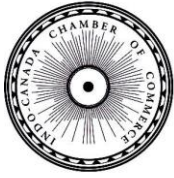
Your corporate logo or name will be featured in:

- ✓ All media releases and event specific public announcements by the Chamber across media
- ✓ Public thank you advertisement in the media



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Award: \$15,000

- ✓ Sponsorship for one of the Awards (Category to be mutually decided in consultation with ICCC)
- ✓ Your representative would have the opportunity to jointly present the Award on the stage to the recipient at the Annual Awards Gala

Membership & Events:

- ✓ Corporate membership for one year – sponsor may nominate 4 members nominees
- ✓ 1 (10 seats) Corporate Table at ICCC's Annual Awards & Gala Night. You have the opportunity to have the sponsored Award recipient with a guest sit at your table.
- ✓ 2 invitations to the VIP reception at the Annual Awards & Gala Night
- ✓ 1 full page color ad in Annual Magazine

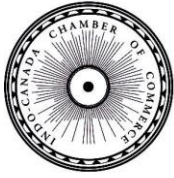
Brand promotion

- ✓ Recognition as sponsor at Annual Awards & Gala Night
- ✓ Inclusion in A/V presentation of banner in slide show at Annual Awards & Gala Night
- ✓ Photo Op at ICCC's Annual Awards & Gala Night
- ✓ Placard & Logo on Corporate Table at ICCC's Annual Awards & Gala Night
- ✓ Your corporate logo will be featured in the event specific public thank you advertisement in the media



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Website: www.iccconline.org

Sector: \$12,500

Membership & Events:

- ✓ Corporate membership for one year – sponsor may nominate 4 members
- ✓ 1 (10 seats) Regular Table at ICCC's Annual Awards & Gala Night
- ✓ 2 invitations to attend the VVIP reception at the Annual Awards & Gala Night
- ✓ 1 Half page color ad in Annual Magazine

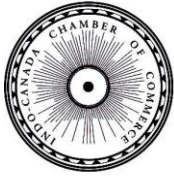
Brand promotion

- ✓ Promotion of sponsor's brand at all ICCC events
- ✓ Logo included in all communications, including e-blasts and on website
- ✓ Link to sponsor's website from ICCC web page
- ✓ Option to include corporate logo in the monthly ICCC newsletters emailed to 8500+ subscribers



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Gala Profile:

- ✓ Recognition as sponsor at Annual Awards & Gala Night
- ✓ Inclusion of corporate logo in A/V presentation at Annual Awards & Gala Night
- ✓ Photo Op at ICCC's Annual Awards & Gala Night
- ✓ Placard on your Table at ICCC's Annual Awards & Gala Night
- ✓ Recognition Plaque with sponsorship level

Media:

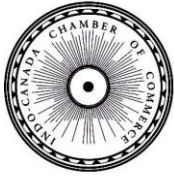
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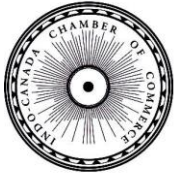


Custom Event Sponsorship

Event partnership will be determined based on the type of event. Additional value can be offered to Sponsors depending upon the nature of the event and the needs of the sponsor.

Benefits:

- ➔ Speaking opportunity for representative at the event
- ➔ Seating at head table with VIPs
- ➔ Invitation to 10 guests, with special seating (number can be changed)
- ➔ Exclusive interaction with the guests at the event
- ➔ Recognition as an event sponsor in all the collaterals including email invitations, pre and post event media and photo dissemination
- ➔ Distribution of sponsor's corporate information to invitees at the reception
- ➔ Sponsor's banner display at the venue
- ➔ Recognition as an event sponsor in the ICCC annual magazine
- ➔ Recognition as industry sponsor in the thank you note at the event
- ➔ Photo Op at the event
- ➔ Copies of photo & video CDs of the reception
- ➔ Thank you Certificate
- ➔ Sponsor logo on the guest's nametags
- ➔ Opportunity for two participants from sponsor to participate in ICCC's roundtables
- ➔ Sharing coordinates of guests for future interaction



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Website: www.iccconline.org

THANK YOU

We look forward to including your organization as a sponsor.

For more information, please contact:

Pramod Goyal

President

Indo Canada Chamber of Commerce

Cell: 416-953-2109

E-mail: president@iccconline.org

Mayank Bhatt

Executive Director

Indo Canada Chamber of Commerce

Phone: 416-224-0090

E-mail: mbhatt@iccconline.org



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THE WEEKLY VOICE

